



SC Johnson
A FAMILY COMPANY

H. Fisk Johnson, Ph.D.
Chairman of the Board
Chairman and Chief Executive Officer

STATE OF OKLAHOMA } S.S.
CLEVELAND COUNTY }

FILED

S. C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

JUN 11 2019

In the office of the
Court Clerk MARILYN WILLIAM

RECEIVED JUN 10 2019

CJ-2017-816

June 7, 2019

The Honorable Judge Thad Balkman
District Court of Cleveland County
200 South Peters Avenue #10
Norman OK 73069

Re: Case No. CJ-2017-816
State of Oklahoma ex rel., v Purdue Pharma L.P. et al.

Dear Judge Balkman:

I apologize for sending you this letter during this demanding period of trial in the above suit. However, I am asking for your help in a matter related to this suit that has saddened us at SC Johnson.

We appreciate the terrible toll the opioid crisis has had on so many people, families and communities. Those effects flow out in communities demanding resources and imposing a terrible emotional toll, and we at SC Johnson have not been immune to these effects.

It is with this context that I seek your help. As our registered tagline is **SC Johnson A Family Company**, references by the State to Johnson & Johnson ("J&J") as a "family company," have caused people to falsely believe that SC Johnson is the company referenced. J&J and SC Johnson are separate unrelated companies.

The State's use of the phrase a '*family company*,' insinuates that this is how J&J refers to itself. Examples were found in the State's brief in support of its Motion For De-Designation of Alleged Confidential Information, including: "...demonstrating precisely how J&J-a '*family company*'- acted as the kingpin behind this Public Health Emergency,...", "...the next victims of addiction and/or death, courtesy of J&J-a so called '*family company*,'" and "J&J- a '*family company*'-has acted as a ringleader in Defendants' scheme." This reference is incorrect, and we believe that its use in this manner has harmed our company.

SC Johnson is based in Racine, Wisconsin and its brands include Raid®, OFF!®, Scrubbing Bubbles®, Windex®, Drano®, Glade®, Pledge®, Ziploc®, Babyganics®, Mrs. Meyers®, Method®, Ecover™, Mother Dirt™ and others. For many years, our ads have included our registered tagline: "SC Johnson A Family Company." J&J does not use this phrase (although may use "a family of companies," which holds a very different meaning). SC Johnson has absolutely no connection to J&J. We are two separate and unrelated companies.

We have sent several letters to the Attorney General of the State of Oklahoma asking that these improper references to a "family company" cease and that the record be corrected. However, we have not received a response to those letters. Thus, I am sending you this letter asking for your help, especially considering the public interest in this suit and that this court has allowed the trial to be videotaped for the benefit of the public. Our request is that references to J&J as a "family company" be stopped and that the record be corrected. Perhaps some actions to this end have occurred and those actions are not visible to us.

Although our thoughts are with the many families struggling with addiction, including those families that are directly part of our Family Company, SC Johnson respects the process and this court's role in deciding the important questions raised in this suit. Nothing in this letter should be taken as any comment on the involvement or culpability of any party or individual. The intent of this letter is, however, to seek your help in correcting the record so that whatever thoughts or concerns people may have arising from the opioid crisis generally and this suit in particular are not associated with our Family Company. And, that it is understood that J&J and SC Johnson are two separate unconnected companies.

I thank you for reading this letter in what must be a demanding time. And I hope you will find the opportunity to help correct the record in this case.

Sincerely,



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