



IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER,
ATTORNEY GENERAL OF OKLAHOMA,

Plaintiff,

vs.

- (1) PURDUE PHARMA L.P.;
- (2) PURDUE PHARMA, INC.;
- (3) THE PURDUE FREDERICK COMPANY,
- (4) TEVA PHARMACEUTICALS USA, INC.;
- (5) CEPHALON, INC.;
- (6) JOHNSON & JOHNSON;
- (7) JANSSEN PHARMACEUTICALS, INC,
- (8) ORTHO-MCNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS;
- (9) JANSSEN PHARMACEUTICA, INC.,
n/k/a JANSSEN PHARMACEUTICALS, INC.;
- (10) ALLERGAN, PLC, f/k/a ACTAVIS PLC,
f/k/a ACTAVIS, INC., f/k/a WATSON
PHARMACEUTICALS, INC.;
- (11) WATSON LABORATORIES, INC.;
- (12) ACTAVIS LLC; and
- (13) ACTAVIS PHARMA, INC.,
f/k/a WATSON PHARMA, INC.,

Defendants.

For Judge Balkman's
Consideration

STATE OF OKLAHOMA
CLEVELAND COUNTY

FILED

APR 23 2019

In the office of the
Court Clerk MARILYN WILLIAMS

Case No. CJ-2017-816
Honorable Thad Balkman

William C. Hetherington
Special Discovery Master

DEFENDANTS TEVA PHARMACEUTICALS USA, INC.,
CEPHALON, INC., WATSON LABORATORIES, INC., ACTAVIS LLC,
AND ACTAVIS PHARMA, INC., f/k/a WATSON PHARMA, INC.'S
MOTION FOR SUMMARY JUDGMENT AND BRIEF IN SUPPORT

DOCUMENTS SEALED PER COURT ORDER
DATED APRIL 16, 2018
THAD BALKMAN DISTRICT JUDGE

—CONFIDENTIAL—
TO BE FILED ONLY UNDER SEAL

Part E

EXHIBIT 19



Cephalon, Inc
c/o CIMA Labs
41 Moores Road
Frazer, PA 19355

Attention: Carol S. Marchione
Senior Director, Regulatory Affairs

Dear Ms. Marchione:

Please refer to your New Drug Application (NDA) dated August 31, 2005, received August 31, 2005, submitted pursuant to section 505(b)(2) of the Federal Food, Drug, and Cosmetic Act for FENTORA (fentanyl buccal tablet), 100 mcg, 200 mcg, 400 mcg, 600 mcg, and 800 mcg.

We acknowledge receipt of your submissions dated September 9, January 5, 6, 20, February 22, 24, March 2, 13, 24, 29, April 7 (2), 24, May 11, 23, 26 (2), June 2, 5, 16 (2), 21, 23, 26 (2), 27, 29 (2), July 25 and September 7, 12, 18, and 19, 2006.

The July 25, 2006, submission constituted a complete response to our June 29, 2006 action letter.

This new drug application provides for the use of FENTORA for the management of breakthrough pain in patients with cancer who are already receiving and who are tolerant to opioid therapy for their underlying persistent cancer pain.

We have completed our review of this application, as amended, and it is approved, effective on the date of this letter, for use as recommended in the agreed-upon labeling text, Medication Guide and the components of your Risk Minimization Action Plan (RiskMAP). Marketing of this drug product and related activities are to be in accordance with the substance and procedures of all FDA regulations.

The final printed labeling (FPL) must be identical to the enclosed labeling (text for the package insert, text for the Medication Guide, immediate container [blister] and carton labels). Marketing the product with FPL that is not identical to the approved labeling text may render the product misbranded and an unapproved new drug.

Your FENTORA RiskMAP is an important part of the post marketing risk management for fentanyl buccal tablet. The primary goals of your RiskMAP are to minimize the use of FENTORA by opioid nontolerant individuals, minimize misuse of FENTORA, and minimize unintended (accidental) exposure to FENTORA.

Your RiskMAP must include the following components:

1. Implementation of a program and distribution of materials to educate prescribers, pharmacies, nurses, and patients about the risks and benefits of FENTORA.

2. Implementation of a reporting and data collection system for safety surveillance.
3. Implementation of a plan to monitor, evaluate, and determine the incidence of use of FENTORA by opioid nontolerant individuals, misuse of FENTORA, and unintended (accidental) exposure to FENTORA.

The FENTORA RiskMAP submitted on August 31, 2005 and finalized in your submission dated September 19, 2006, and as described in the attached document, adequately addresses each of these requirements. This plan includes ongoing assessment and periodic reporting to FDA of the operation of the program and needed revisions, if any. Any change to the program must be discussed with FDA prior to its institution and is subject to FDA's determination that the required components are still present. We expect your continued cooperation to resolve any problems regarding the FENTORA RiskMAP that may be identified following approval of this application.

Please submit an electronic version of the FPL according to the guidance for industry titled *Providing Regulatory Submissions in Electronic Format - NDA*. Alternatively, you may submit 20 paper copies of the FPL as soon as it is available but no more than 30 days after it is printed. Individually mount 15 of the copies on heavy-weight paper or similar material. For administrative purposes, designate this submission "**FPL for approved NDA 21-947.**" Approval of this submission by FDA is not required before the labeling is used.

The proprietary name for this product and its use in the labels must conform to the specifications under 21 CFR 201.10 and 201.15.

All applications for new active ingredients, new dosage forms, new indications, new routes of administration, and new dosing regimens are required to contain an assessment of the safety and effectiveness of the product in pediatric patients unless this requirement is waived or deferred. We are deferring submission of your pediatric studies for ages 0 to 17 years until June 28, 2011.

Your deferred pediatric studies required under section 2 of the Pediatric Research Equity Act (PREA) are considered required postmarketing study commitments. The status of this postmarketing study shall be reported annually according to 21 CFR 314.81. This commitment is listed below.

1. Deferred pediatric study under PREA for the treatment of the management of breakthrough pain in patients with cancer who are already receiving and who are tolerant to opioid therapy for their underlying persistent cancer pain in pediatric patients ages 0 to 17 years.

Final Report Submission: September 25, 2011

Submit final study reports to this NDA. For administrative purposes, all submissions related to this/these pediatric postmarketing study commitment(s) must be clearly designated "**Required Pediatric Study Commitments**".

Under 21 CFR Part 208, we have determined that this product poses a serious and significant public health concern requiring the distribution of a Medication Guide. Fentanyl buccal tablet is a product for which patient labeling could help prevent serious adverse effects and inform the patient of serious risks relative to benefit that could affect their decisions to use, or continue to use, the product. Therefore, a Medication Guide is necessary for safe and effective use of this product and FDA hereby approves the enclosed Medication Guide submitted on July 25, 2006. Please note that:

1. This Medication Guide must be reprinted at the end of the package insert (21 CFR 201.57(f)(2));
2. You are responsible for ensuring that this Medication Guide is available for distribution to every patient who is dispensed a prescription for this product (21 CFR 208);
3. The final printed Medication Guide distributed to patients must conform to all conditions described in 21 CFR 208.20, including a minimum of 10 point text; and
4. You are responsible for ensuring that the label of each container or package includes a prominent and conspicuous instruction to authorized dispensers to provide a Medication Guide to each patient to whom the drug is dispensed, and states how the Medication Guide is provided (e.g., affixed on the container, provided with the product, etc.).

In addition, submit three copies of the introductory promotional materials that you propose to use for this product. Submit all proposed materials in draft or mock-up form, not final print. Send one copy to this division and two copies of both the promotional materials and the package insert directly to:

Food and Drug Administration
Center for Drug Evaluation and Research
Division of Drug Marketing, Advertising, and Communications
5901-B Amendable Road
Beltsville, MD 20705-1266

All promotional claims must be consistent with and not contrary to approved labeling. You should not make a comparative promotional claim or claim of superiority over other products unless you have substantial evidence to support that claim.

Please submit one market package (that does not contain any active drug) of the drug product when it is available.

We acknowledge your amendment dated June 27, 2006, that you will change the tablet color of all strengths to white before marketing and that the manufacturing process for all strengths will be the same as that which is currently used for the 200-mcg tablets.

We acknowledge that you will provide three months of accelerated and long-term stability data for at least one lot of each strength within six months from the date of NDA approval.

We acknowledge, based on your submission dated June 26, 2006, that you will reduce the specification for $(b)(4)$ impurity in active drug substance from $(b)(4)$ to NMT $(b)(4)$ by the end of December 2006 and update this in your first NDA Annual Report.

Your product is approved with a shelf-life of 24 months.

We have not completed validation of the regulatory methods. However, we expect your continued cooperation to resolve any problems that may be identified.

NDA 21-947

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We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call Kimberly Compton, Regulatory Project Manager, at (301) 796-1191.

Sincerely,

{See appended electronic signature page}

Bob Rappaport, M.D.
Director
Division of Anesthesia, Analgesia and
Rheumatology Products
Office of Drug Evaluation II
Center for Drug Evaluation and Research

Enclosures

Package Insert
Medication Guide
Blister and Carton Labels
Summary of RiskMAP

**This is a representation of an electronic record that was signed electronically and
this page is the manifestation of the electronic signature.**

/s/

Bob Rappaport
9/25/2006 05:28:02 PM

EXHIBIT 20

Initial REMS approval: 12/2011

Most recent modification: 08/2017

**TRANSMUCOSAL IMMEDIATE RELEASE FENTANYL (TIRF)
RISK EVALUATION AND MITIGATION STRATEGY (REMS)**

I. GOALS

The goals of the TIRF REMS Access program are to mitigate the risk of misuse, abuse, addiction, overdose and serious complications due to medication errors by:

1. Prescribing and dispensing TIRF medicines only to appropriate patients, which includes use only in opioid-tolerant patients.
2. Preventing inappropriate conversion between TIRF medicines.
3. Preventing accidental exposure to children and others for whom it was not prescribed.
4. Educating prescribers, pharmacists, and patients on the potential for misuse, abuse, addiction, and overdose of TIRF medicines.

II. REMS ELEMENTS

A. Medication Guide

The product-specific TIRF Medication Guide will be dispensed with each TIRF prescription in accordance with 21 CFR 208.24.

The Medication Guides for TIRF medicines are part of the TIRF REMS Access program and will be available on the TIRF REMS Access website (www.TIRFREMSaccess.com).

B. Elements to Assure Safe Use

1. Healthcare providers who prescribe TIRF medicines for outpatient use are specially certified.
 - a. TIRF sponsors will ensure that healthcare providers who prescribe TIRF medicines for outpatient use are specially certified.
 - b. To become certified to prescribe TIRF medicines, prescribers will be required to enroll in the TIRF REMS Access program. Prescribers must complete the following requirements to be enrolled:
 - i. Review the TIRF REMS Access education materials (TIRF REMS Access Education Program), including the Full Prescribing Information (FPI) for each TIRF medicine, and successfully complete the Knowledge Assessment (Knowledge Assessment).
 - ii. Complete and sign the Prescriber Enrollment Form. In signing the Prescriber Enrollment Form, each prescriber is required to acknowledge the following:
 - a) I have reviewed the TIRF REMS Access Education Program, and I have completed the Knowledge Assessment. I understand the responsible use conditions for TIRF medicines and the risks and benefits of chronic opioid therapy.
 - b) I understand that TIRF medicines can be abused and that this risk should be considered when prescribing or dispensing TIRF medicines in situations

where I am concerned about an increased risk of misuse, abuse, or overdose, whether accidental or intentional.

- c) I understand that TIRF medicines are indicated only for the management of breakthrough pain in cancer patients 18 years of age or older (Actiq and its generic equivalents are approved for 16 years of age and older), who are already receiving, and who are tolerant to, around-the-clock opioid therapy for their underlying persistent cancer pain.
- d) I understand that TIRF medicines are contraindicated for use in opioid non-tolerant patients, and know that fatal overdose can occur at any dose.
- e) I understand that TIRF medicines must not be used to treat acute or postoperative pain, including headache/migraine, dental pain, or acute pain in the emergency department.
- f) I understand that converting patients from one TIRF medicine to a different TIRF medicine must not be done on a microgram-per-microgram basis. I understand that TIRF medicines are not interchangeable with each other, regardless of route of administration, and that conversion may result in fatal overdose, unless conversion is done in accordance with labeled product-specific conversion recommendations (refer to the list of currently approved TIRF products located on the TIRF REMS Access website at www.TIRFREMSaccess.com/TirfUI/remis/products.action). Note, a branded TIRF medicine and its specific generic product(s) are interchangeable.
- g) I understand that the initial starting dose for TIRF medicines for all patients is the lowest dose, unless individual product labels provide product-specific conversion recommendations, and I understand that patients must be titrated individually.
- h) I will provide a Medication Guide for the TIRF medicine that I intend to prescribe to my patient or their caregiver and review it with them. If I convert my patient to a different TIRF medicine, the Medication Guide for the new TIRF medicine will be provided to, and reviewed with, my patient or their caregiver.
- i) I will complete and sign a TIRF REMS Access *Patient-Prescriber Agreement Form* with each new patient, before writing the patient's first prescription for a TIRF medicine, and **renew the agreement every two (2) years**.
- j) I will provide a completed, signed copy of the *Patient-Prescriber Agreement Form* to the patient and retain a copy for my records. I will also provide a completed, signed copy to the TIRF REMS Access program (through the TIRF REMS Access website or by fax) within ten (10) working days.
- k) At all follow-up visits, I agree to assess the patient for appropriateness of the dose of the TIRF medicine, and for signs of misuse and abuse.
- l) I understand that TIRF medicines are only available through the TIRF REMS Access program. I understand and agree to comply with the TIRF REMS

Access program requirements for prescribers.

- m) I understand that I must re-enroll in the TIRF REMS Access program and successfully complete the enrollment requirements every two (2) years.

In signing the Patient-Prescriber Agreement Form, the prescriber documents the following:

- 1) I understand that TIRF medicines are indicated only for the management of breakthrough pain in cancer patients 18 years of age or older (Actiq and its generic equivalents are approved for 16 years of age and older), who are already receiving, and who are tolerant to, around-the-clock opioid therapy for their underlying persistent cancer pain.
- 2) I understand that TIRF medicines are contraindicated for use in opioid non-tolerant patients, and know that fatal overdose can occur at any dose.
- 3) I understand that TIRF medicines are not for use in the management of acute or postoperative pain, including headache/migraine, dental pain, or acute pain in the emergency department.
- 4) I understand that patients considered opioid-tolerant are those who are taking, for one week or longer, at least: 60 mg oral morphine/day; 25 micrograms transdermal fentanyl/hour; 30 mg oral oxycodone/day; 8 mg oral hydromorphone/day; 25 mg oral oxymorphone/day; 60 mg oral hydrocodone/day; or an equianalgesic dose of another opioid daily.
- 5) I have provided to, and reviewed with, my patient or their caregiver the Medication Guide for the TIRF medicine I intend to prescribe.
- 6) If I change my patient to a different TIRF medicine, I will provide the Medication Guide for the new TIRF medicine to my patient or my patient's caregiver, and I will review it with them.
- 7) I understand that if I change my patient to a different TIRF medicine, the initial dose of that TIRF medicine for all patients is the lowest dose, unless individual product labels provide product-specific conversion recommendations.
- 8) I have counseled my patient or their caregiver about the risks, benefits, and appropriate use of TIRF medicines including communication of the following safety messages:
 - A. If you stop taking your around-the-clock pain medicine, you must stop taking your TIRF medicine.
 - B. NEVER share your TIRF medicine.
 - C. Giving a TIRF medicine to someone for whom it has not

been prescribed can result in a fatal overdose.

D. TIRF medicines can be fatal to a child; used and unused dosage units must be safely stored out of the reach of children living in or likely to visit the home and disposed of in accordance with the specific disposal instructions detailed in the product's Medication Guide.

I will ensure that the patient and/or caregiver understand that, in signing the Patient-Prescriber Agreement Form, they document the following:

- 1) My prescriber has given me a copy of the Medication Guide for the TIRF medicine I have been prescribed, and has reviewed it with me.
- 2) I understand that TIRF medicines should only be taken by patients who are regularly using another opioid, around-the-clock, for constant pain. If I am not taking around-the-clock opioid pain medicine, my prescriber and I have discussed the risks of only taking TIRF medicines.
- 3) I understand that if I stop taking another opioid pain medicine that I have been taking regularly, around-the-clock, for my constant pain, then I must also stop taking my TIRF medicine.
- 4) I understand how I should take this TIRF medicine, including how much I can take, and how often I can take it. If my prescriber prescribes a different TIRF medicine for me, I will ensure I understand how to take the new TIRF medicine.
- 5) I understand that any TIRF medicine can cause serious side effects, including life-threatening breathing problems which can lead to death, especially if I do not take my TIRF medicine exactly as my prescriber has directed me to take it.
- 6) I agree to contact my prescriber if my TIRF medicine does not relieve my pain. I will not change the dose of my TIRF medicine myself or take it more often than my prescriber has directed.
- 7) I agree that I will never give my TIRF medicine to anyone else, even if they have the same symptoms, since it may harm them or even cause death.
- 8) I will store my TIRF medicine in a safe place, out of reach of children and teenagers because accidental use by a child, or anyone for whom it was not prescribed, is a medical emergency and can cause death.
- 9) I have been instructed on how to properly dispose of my partially used or unneeded TIRF medicine remaining from my prescription, and will dispose of my TIRF medicine as soon as I no longer need it.
- 10) I understand that selling or giving away my TIRF medicine is against the law.

11) I have asked my prescriber all the questions I have about my TIRF medicine. If I have any additional questions or concerns in the future about my treatment with my TIRF medicine, I will contact my prescriber.

12) I have reviewed the "Patient Privacy Notice for the TIRF REMS Access Program" and I agree to its terms and conditions which allow my healthcare providers to share my health information, as defined in that document, with the makers of TIRF medicines (TIRF Sponsors) and their agents and contractors for the limited purpose of managing the TIRF REMS Access program.

c. Prescribers are required to re-enroll every two (2) years. Additionally, prescribers must re-counsel their patients and complete a new Patient-Prescriber Agreement Form every two (2) years.

d. TIRF Sponsors will:

i. Ensure that prescriber enrollment can successfully be completed via the TIRF REMS Access website, or by mailing or faxing the forms.

ii. Ensure that, as part of the enrollment process, the following materials that are part of the TIRF REMS Access program are available to prescribers. These materials are appended:

- TIRF REMS Access Prescriber Program Overview
- TIRF REMS Access Education Program
- Knowledge Assessment
- Prescriber Enrollment Form
- Patient-Prescriber Agreement Form
- TIRF REMS Access Patient and Caregiver Overview
- Frequently Asked Questions (FAQs)
- TIRF REMS Access Website

iii. Ensure that prescribers have successfully completed the Knowledge Assessment, and ensure that enrollment forms are complete before activating a prescriber's enrollment in the TIRF REMS Access program.

iv. Ensure that prescribers are notified when they are successfully enrolled in the TIRF REMS Access program, and therefore, are certified to prescribe TIRF medicines.

v. Monitor education and enrollment requirements for prescribers and may inactivate non-compliant prescribers. Upon initial activation, prescribers remain active until inactivation occurs or expiration of the enrollment period.

vi. Ensure that prior to the first availability of the TIRF REMS Access program/website, Dear Healthcare Provider Letters will be sent. The target audience for the letters will include pain management specialists (comprised of anesthesiologists, physical medicine and rehabilitation physicians), primary care

physicians, oncologists, oncology nurse practitioners who treat breakthrough pain in patients with cancer, and other appropriately licensed healthcare professionals who prescribe TIRF medicines. The letter will include information on the risks associated with the use of TIRF medicines and will explain to healthcare providers that if they wish to treat patients using TIRF medicines, they must enroll in the TIRF REMS Access program. The letters will be available on the TIRF REMS Access website for 1 year from the date of the mailing.

The Dear Healthcare Provider Letter is part of the TIRF REMS Access program and is appended.

2. TIRF medicines will only be dispensed by pharmacies that are specially certified.

- a. TIRF Sponsors will ensure that TIRF medicines will only be dispensed by certified pharmacies. To become certified to dispense TIRF medicines, each pharmacy must be enrolled in the TIRF REMS Access program.
- b. Each pharmacy will be required to designate an authorized pharmacy representative (chain and closed system outpatient pharmacies) or authorized pharmacist (independent outpatient and inpatient pharmacies) to complete enrollment on behalf of the pharmacy(s).
- c. For the purposes of this REMS, there are different requirements for :

- **Outpatient Pharmacies**

- i. **Chain Outpatient Pharmacy:** Retail, mail order or institutional outpatient pharmacies having a chain headquarters that is responsible for ensuring enrollment and training of the pharmacy staff of all associated outpatient pharmacies. The chain headquarters will enroll multiple locations (i.e., chain stores) in the TIRF REMS Access program.
- ii. **Independent Outpatient Pharmacy:** Retail, mail order, or institutional outpatient pharmacies having an authorized pharmacy representative that is responsible for ensuring enrollment and training of the pharmacy staff within an individual outpatient pharmacy. Each store will individually enroll in the TIRF REMS Access program as a single pharmacy location.
- iii. **Closed System Outpatient Pharmacy:** Institutional or mail order outpatient pharmacies that use a pharmacy management system that does not support the process of electronically transmitting the validation and claim information currently required by the TIRF REMS Access program.

- **Inpatient pharmacies** (e.g., hospitals, in-hospital hospices, and long-term care facilities that dispense for inpatient use)

- d. **Chain and Independent Outpatient Pharmacy(s):**

The authorized pharmacist/pharmacy representative must complete the following requirements to enroll their chain or independent outpatient pharmacy:

- i. Review the TIRF REMS Access Education Program (TIRF REMS Access Education Program) and successfully complete the Knowledge Assessment.

- ii. Ensure the pharmacy enables its pharmacy management system to support communication with the TIRF REMS Access program system, using established telecommunication standards, and runs the standardized validation test transaction to validate the system enhancements.
- iii. Complete and sign the Independent Outpatient Pharmacy Enrollment Form or the Chain Outpatient Pharmacy Enrollment Form for groups of associated pharmacies. In signing the *Independent Outpatient Pharmacy Enrollment Form* or *Chain Outpatient Pharmacy Enrollment Form*, the authorized pharmacist is required to acknowledge the following:
 - a) I have reviewed the TIRF REMS Access Education Program, and I have completed the Knowledge Assessment. I understand the risks and benefits associated with TIRF medicines and the requirements of the TIRF REMS Access program for pharmacies.
 - b) I will ensure that all pharmacy staff who participate in dispensing TIRF medicines are educated on the risks associated with TIRF medicines and the requirements of the TIRF REMS Access program, as described in the *TIRF REMS Access Education Program*. This training should be documented and is subject to audit.
 - c) I understand that converting patients from one TIRF medicine to a different TIRF medicine must not be done on a microgram-per-microgram basis. I understand that TIRF medicines are not interchangeable with each other, regardless of route of administration, and that conversion may result in fatal overdose, unless conversion is done in accordance with labeled product-specific conversion recommendations (refer to the list of currently approved TIRF products located on the TIRF REMS Access website at www.TIRFREMSaccess.com/TirfUI/remes/products.action). Note, a branded TIRF medicine and its specific generic product(s) are interchangeable.
 - d) I understand that TIRF medicines are contraindicated for use in opioid non-tolerant patients.
 - e) I understand that the initial starting dose of TIRF medicines for all patients is the lowest dose, unless individual product labels provide product-specific conversion recommendations, and I understand that patients must be titrated individually.
 - f) I understand the importance of discussing the risks and benefits of TIRF medicines with patients and their caregivers, and in particular the importance of taking the drug as prescribed, not sharing with others, and proper disposal.
 - g) I understand that the product-specific Medication Guide must be given to the patient or their caregiver each time a TIRF medicine is dispensed.
 - h) I understand that TIRF medicines will not be dispensed without verifying through our pharmacy management system that the prescriber and pharmacy are enrolled and active, and that the patient has not been inactivated in the program.
 - i) I understand that ALL TIRF medicine prescriptions, regardless of the method

of payment, must be processed through our pharmacy management system.

- j) I understand that all dispensing locations must be enrolled in the TIRF REMS Access program to dispense TIRF medicines.
- k) I understand that TIRF medicines can only be obtained from wholesalers/distributors that are enrolled in the TIRF REMS Access program.
- l) I understand that our pharmacy will not sell, loan or transfer any TIRF medicine inventory to any other pharmacy, institution, distributor, or prescriber.
- m) I understand that our pharmacy must re-enroll in the TIRF REMS Access program and successfully complete the enrollment requirements every two (2) years.
- n) I understand that TIRF medicines are only available through the TIRF REMS Access program. I understand that the pharmacy must comply with the TIRF REMS Access program requirements for outpatient pharmacies.
- o) I understand that differences in pharmacy software may affect automation capabilities for adjudicating prescriptions through the TIRF REMS Access program without an insurance claim (i.e.: cash claim). If insurance is not used, pharmacy staff must manually enter the REMS Cash BIN #014780 or the designated chain pharmacy cash bin in order for the transaction to be properly adjudicated through the TIRF REMS Access program.

Note: The 'or the designated chain pharmacy cash bin' language will not be included in the attestation on the Independent Outpatient Pharmacy Enrollment Form

e. Closed System Outpatient Pharmacies:

The authorized pharmacist/pharmacy representative must complete the following requirements to enroll their **closed system outpatient pharmacy**:

- i. Review the TIRF REMS Access Education Program (*TIRF REMS Access Education Program*) and successfully complete the *Knowledge Assessment*.
- ii. Complete and sign the *Closed System Outpatient Pharmacy Enrollment Form*. In signing the *Closed System Outpatient Pharmacy Enrollment Form*, the authorized closed system outpatient pharmacy representative is required to acknowledge the following:
 - a) I have reviewed the TIRF REMS Access Education Program, and I have completed the Knowledge Assessment. I understand the risks and benefits associated with TIRF medicines and the requirements of the TIRF REMS Access program for pharmacies.
 - b) I will ensure that all pharmacy staff who participate in dispensing TIRF medicines are educated on the risks associated with TIRF medicines and the requirements of the TIRF REMS Access program, as described in the *TIRF REMS Access Education Program*. This training should be documented and is subject to audit.

- c) I understand that converting patients from one TIRF medicine to a different TIRF medicine must not be done on a microgram-per-microgram basis. I understand that TIRF medicines are not interchangeable with each other, regardless of route of administration, and that conversion may result in fatal overdose, unless conversion is done in accordance with labeled product-specific conversion recommendations (refer to the list of currently approved TIRF products located on the TIRF REMS Access website at www.TIRFREMSaccess.com/TirfUI/remss/products.action). Note, a branded TIRF medicine and its specific generic product(s) are interchangeable.
- d) I understand that TIRF medicines are contraindicated for use in opioid non-tolerant patients.
- e) I understand that the initial starting dose for TIRF medicines for all patients is the lowest dose, unless individual product labels provide product-specific conversion recommendations, and I understand that patients must be titrated individually.
- f) I understand the importance of discussing the risks and benefits of TIRF medicines with patients and their caregivers, and in particular the importance of taking the drug as prescribed, not sharing with others, and proper disposal.
- g) I understand that the product-specific Medication Guide must be given to the patient or their caregiver each time a TIRF medicine is dispensed.
- h) I understand that a TIRF medicine will not be dispensed without obtaining a TIRF REMS Access prescription authorization number issued by the TIRF REMS Access program prior to dispensing the prescription. A TIRF REMS Access prescription authorization number verifies that the prescriber and pharmacy are enrolled and active, and that the patient has not been inactivated from the program.
- i) I understand that all dispensing locations must be enrolled in the TIRF REMS Access program to dispense TIRF medicines
- j) I understand that TIRF medicines can only be obtained from wholesalers/distributors that are enrolled in the TIRF REMS Access program.
- k) I understand that our pharmacy will not sell, loan or transfer any TIRF inventory to any other pharmacy, institution, distributor, or prescriber.
- l) I understand that our pharmacy must re-enroll in the TIRF REMS Access program every two (2) years.
- m) I understand that TIRF medicines are only available through the TIRF REMS Access program. I understand that the pharmacy must comply with the TIRF REMS Access program requirements for outpatient closed system pharmacies.

f. Inpatient Pharmacies:

The authorized pharmacist must complete the following requirements to successfully enroll their inpatient pharmacy:

- i. Review the TIRF REMS Access Education Program (TIRF REMS Access Education Program) and successfully complete the pharmacy Knowledge Assessment.
- ii. Complete and sign the Inpatient Pharmacy Enrollment Form. In signing the Inpatient Pharmacy Enrollment Form, the authorized pharmacist is required to acknowledge the following:
 - a) I have reviewed the TIRF REMS Access Education Program, and I have completed the Knowledge Assessment. I understand the benefits and risks associated with TIRF medicines and the requirements of the TIRF REMS Access program for pharmacies.
 - b) I will ensure that our inpatient pharmacists are educated on the risks associated with TIRF medicines and the requirements of the TIRF REMS Access program, as described in the TIRF REMS Access Education Program.
 - c) I understand that converting patients from one TIRF medicine to a different TIRF medicine must not be done on a microgram-per-microgram basis. I understand that TIRF medicines are not interchangeable with each other, regardless of route of administration, and that conversion may result in fatal overdose, unless conversion is done in accordance with labeled product-specific conversion recommendations (refer to the list of currently approved TIRF products located on the TIRF REMS Access website at www.TIRFREMSaccess.com/TirfUI/remis/products.action). Note, a branded TIRF medicine and its specific generic product(s) are interchangeable.
 - d) I understand that TIRF medicines are contraindicated for use in opioid non-tolerant patients.
 - e) I understand that the initial starting dose for TIRF medicines for all patients is the lowest dose, unless individual product labels provide product-specific conversion recommendations, and I understand that patients must be titrated individually.
 - f) I understand that pharmacies within or associated with the healthcare facility that dispense to outpatients must be separately enrolled in and comply with the TIRF REMS Access program to dispense TIRF medicines to outpatients, as described in section B.2.d, above.
 - g) I understand that our inpatient pharmacy must not dispense TIRF medicines for outpatient use.
 - h) I understand that a prescriber who wants to discharge a patient with a TIRF medicine prescription, intended to be dispensed by an outpatient pharmacy, will be required to enroll in the TIRF REMS Access program, as described in section B.1 of this REMS.

- i) I will establish, or oversee the establishment of, a system, order sets, protocols and/or other measures to help ensure appropriate patient selection and compliance with the requirements of the TIRF REMS Access program.
 - j) I understand that our pharmacy will not sell, loan or transfer any TIRF inventory to any other pharmacy, institution, distributor, or prescriber.
 - k) I understand that TIRF medicines can only be obtained from wholesalers/distributors that are enrolled in the TIRF REMS Access program.
 - l) I understand that our pharmacy must re-enroll in the TIRF REMS Access program every two (2) years.
 - m) I understand that TIRF medicines are available only through the TIRF REMS Access program. I understand and agree to comply with the TIRF REMS Access program requirements for inpatient pharmacies.
- g. Pharmacies (authorized pharmacist) are required to re-enroll every two (2) years.
- h. TIRF Sponsors will:
- i. Ensure that pharmacy enrollment can successfully be completed via the TIRF REMS Access website, by mailing or faxing the forms.
 - ii. Ensure that, as part of the enrollment process, the following materials that are part of the TIRF REMS Access program are available to pharmacies. These materials are appended:
 - The TIRF REMS Access Program Overview (Independent Outpatient Pharmacy, Chain Outpatient Pharmacy, Closed System Outpatient Pharmacy or Inpatient Pharmacy, as applicable)
 - TIRF REMS Access Education Program
 - Knowledge Assessment
 - Pharmacy Enrollment Form (Independent Outpatient, Chain Outpatient, Closed System Outpatient, or Inpatient, as applicable)
 - Frequently Asked Questions (FAQs)
 - TIRF REMS Access Website
 - iii. Ensure that all enrollment forms are complete, and that the authorized pharmacist has successfully completed the Knowledge Assessment before activating a pharmacy's enrollment in the TIRF REMS Access program.
 - iv. For **chain and independent outpatient pharmacies** only, TIRF Sponsors will also ensure that the configurations to the pharmacy management system have been validated before enrolling a pharmacy in the TIRF REMS Access program.
 - v. For **closed system outpatient pharmacies** only, TIRF Sponsors will ensure that, prior to authorizing a pharmacy's enrollment as a closed system outpatient pharmacy, the pharmacy meets the requirements of being deemed a closed system outpatient pharmacy (see II.B.2.c)

- vi. Ensure that pharmacies are notified when they are successfully enrolled in the TIRF REMS Access program, and therefore, certified to dispense TIRF medicines.
- vii. Monitor education and enrollment requirements for pharmacies and inactivate non-compliant pharmacies. Upon initial activation of enrollment, pharmacies remain active until a corrective action of inactivation occurs or expiration of the enrollment period.
- viii. Ensure that prior to first availability of the TIRF REMS Access program/website, *Dear Pharmacy Letters* will be sent (one for inpatient pharmacies and one for outpatient pharmacies). The target audience for the letter will include outpatient and inpatient pharmacies that dispense Schedule II drugs and may be involved in dispensing TIRF medicines. The letter will include information on the risks associated with the use of TIRF medicines and the requirements of the TIRF REMS Access program. The letter will be available on the TIRF REMS Access website for 1 year from the date of the mailing.

The *Dear Pharmacy Letters (Outpatient and Inpatient)* are part of the TIRF REMS Access program. These materials are appended.

3. TIRF medicines will only be dispensed for outpatient use with evidence or other documentation of safe-use conditions.

- a. TIRF Sponsors will ensure that TIRF medicines will only be dispensed for outpatient use if there is documentation in the TIRF REMS Access program system that the dispensing pharmacy and prescriber are enrolled and active, and the patient is not inactive in the TIRF REMS Access program.
- b. Patients are passively enrolled in the TIRF REMS Access program when their first TIRF medicine prescription is processed at the pharmacy. Patients may continue to receive TIRF medicines while passively enrolled, for up to ten working days, as described in section II.C.5. Prescribers and outpatient pharmacies (including closed system outpatient pharmacies) are enrolled, as previously described in sections B.1 and B.2, respectively.
- c. For **chain and independent outpatient pharmacies**: Prior to dispensing TIRF medicines, enrolled outpatient pharmacies will electronically verify documentation of the required enrollments by processing the TIRF prescription through their pharmacy management system.
 - i. If the required enrollments are verified, a unique authorization code will be issued to allow processing and dispensing of the prescription to the patient.
 - ii. If one or more of the required enrollments cannot be verified, the TIRF REMS Access program system will reject the prescription (prior to a claim being forwarded to the payer) and the pharmacy will receive a rejection notice.
- d. For **closed system outpatient pharmacies**: prior to dispensing TIRF medicines, enrolled closed system outpatient pharmacies will verify documentation of the required enrollments by contacting the TIRF REMS Access program at 1-866-822-1483, or via fax, and providing the required information from the TIRF prescription.
 - i. If the required enrollments are verified, the TIRF REMS Access program will provide a unique authorization code to allow processing and dispensing of the prescription to the patient.

- ii. If one or more of the required enrollments cannot be verified, a rejection reason, and information regarding how to resolve the rejection, will be provided.
- e. Following initial activation, patient PPAFs remain active until a trigger for inactivation occurs. Triggers for PPAF inactivation include:
 - i. The patient has not filled a prescription for more than six (6) months.
 - ii. The PPAF has expired.
 - iii. The patient is deceased.
 - iv. The patient chooses to no longer participate in the TIRF REMS Access program.
- f. If an active patient transfers from an enrolled prescriber to a non-enrolled or inactive prescriber, the TIRF REMS Access program cannot fill the prescription for TIRF medicines until the new prescriber is active in the TIRF REMS Access program.
- g. A patient may have more than one current prescriber (e.g., pain management specialist, primary care physician) provided that prescriptions for TIRF medicines are not for the same or overlapping period of treatment.
- h. Documentation and verification of safe-use conditions are not required for prescriptions ordered within an inpatient healthcare setting and given to an inpatient.

C. Implementation System

1. TIRF Sponsors will ensure that wholesalers/distributors who distribute TIRF medicines are enrolled in the TIRF REMS Access program and comply with the program requirements for wholesale distributors.
2. The wholesaler/distributor enrollment process is comprised of the following steps that must be completed by the distributor's authorized representative, prior to receiving TIRF medicine inventory for distribution:
 - a. Review the distributor TIRF REMS Access program materials
 - b. Complete and sign the Distributor Enrollment Form and send it to the TIRF Sponsors (by fax or mail). In signing the Distributor Enrollment Form, each wholesaler/distributor is required to indicate they understand that TIRF medicines are available only through the TIRF REMS Access program and acknowledges that they must comply with the following program requirements:
 - i. The Wholesaler/Distributor will ensure that relevant staff are trained on the TIRF REMS Access program procedures and will follow the requirements of the TIRF REMS Access program.
 - ii. The Wholesaler/Distributor will ensure that TIRF medicines are only distributed to pharmacies whose enrollment has been validated in the TIRF REMS Access program.
 - iii. The Wholesaler/Distributor will provide complete, unblinded and unblocked data (i.e., EDI 867 transmission) to the TIRF REMS Access program including information on shipments to enrolled pharmacies.
 - iv. The Wholesaler/Distributor will cooperate with periodic audits or non-compliance

investigations to ensure that TIRF medicines are distributed in accordance with the program requirements.

- c. TIRF Sponsors will ensure that all forms are complete prior to enrolling a distributor in the TIRF REMS Access program.
 - d. TIRF Sponsors will notify distributors when they are enrolled in the TIRF REMS Access program and, therefore, able to distribute TIRF medicines.
 - e. Upon initial activation, distributors remain active until an action of inactivation occurs, expiration of the enrollment period, or failure to comply with the pharmacy enrollment verification obligations. If a previously active distributor becomes inactive, the distributor may become active again by completing the distributor enrollment process in its entirety.
 - f. Distributors will be re-educated and re-enrolled in the TIRF REMS Access program every two (2) years.
 - g. The following distributor materials are part of the TIRF REMS Access program. These materials are appended:
 - Dear Distributor Letter
 - Distributor Enrollment Form
 - Frequently Asked Questions
3. TIRF Sponsors will maintain a database of all enrolled entities (prescribers, pharmacies, patients, and distributors) and their status (i.e., active or inactive), and will monitor and evaluate implementation of the TIRF REMS Access program requirements.
 4. For **chain and independent outpatient pharmacies**, TIRF Sponsors will develop a TIRF REMS Access program system that uses existing pharmacy management systems that allow for the transmission of TIRF REMS Access information using established telecommunication standards. The TIRF REMS Access program system will incorporate an open framework that allows a variety of distributors, systems vendors, pharmacies, and prescribers to participate, and that is flexible enough to support the expansion or modification of the TIRF REMS Access program requirements, if deemed necessary in the future.
 5. For **closed system outpatient pharmacies**, TIRF Sponsors will develop a system to allow enrollment and verification of safe use conditions through a telephone system and/or fax. TIRF Sponsors will monitor distribution data and prescription data to ensure that only actively enrolled distributors are distributing, actively enrolled pharmacies are dispensing, and actively enrolled prescribers for outpatient use are prescribing TIRF medicines. Additionally, TIRF Sponsors will monitor to ensure that, when dispensing in an outpatient setting, TIRF medicines are only being dispensed to actively enrolled patients of actively enrolled prescribers. Corrective action or inactivation will be instituted by TIRF Sponsors if non-compliance is found.
 6. TIRF Sponsors will monitor prescribers' compliance with the requirement to complete a Patient-Prescriber Agreement Form with each TIRF patient, and to submit it to the TIRF REMS Access program within ten (10) working days. A maximum of three prescriptions are allowed within 10 working days from when the patient has their first prescription filled. No further prescriptions will be dispensed after the 10 working day window until a completed Patient-Prescriber Agreement Form is received. This will be accomplished by reconciling the Patient-Prescriber Agreements submitted to the TIRF REMS Access

program with patient enrollment data captured through the pharmacy management system for chain and independent outpatient pharmacies or through the call center for closed system outpatient pharmacies.

7. TIRF Sponsors will monitor and evaluate all enrolled outpatient pharmacies (including closed system outpatient pharmacies), distributors, and the TIRF REMS Access program vendors to validate the necessary system upgrades and ensure the program is implemented as directed.
8. TIRF Sponsors will evaluate enrolled inpatient pharmacies' compliance with the TIRF REMS Access program requirements through surveys.
9. TIRF Sponsors will maintain a call center to support patients, prescribers, pharmacies, and distributors in interfacing with the TIRF REMS Access program.
10. TIRF Sponsors will ensure that all materials listed in or appended to the TIRF REMS Access program will be available through the TIRF REMS Access program website www.TIRFREMSaccess.com or by calling the TIRF REMS Access call center at 1-866-822-1483.
11. TIRF Sponsors will notify pharmacies, prescribers, and distributors of forthcoming enrollment expiration and the need to re-enroll in the TIRF REMS Access program. Notifications for patients will be sent to the patient's prescriber.
12. If there are substantive changes to the TIRF REMS Access program, TIRF Sponsors will update all affected materials and notify pharmacies, prescribers, and distributors of the changes, as applicable. Notifications for patients will be sent to the patient's prescriber. Substantive changes to the TIRF REMS Access program are defined as:
 - a. Significant changes to the operation of the TIRF REMS Access program.
 - b. Changes to the Prescribing Information and Medication Guide that affect the risk-benefit profile of TIRF medicines.
13. Based on monitoring and evaluation of the REMS Elements to Assure Safe Use, TIRF Sponsors will take reasonable steps to improve implementation of these elements and to maintain compliance with the TIRF REMS Access program requirements, as applicable.

III. TIMETABLE FOR SUBMISSION OF ASSESSMENTS

TIRF NDA Sponsors will submit REMS Assessments to the FDA at 6 and 12 months from the date of the initial REMS approval, and annually thereafter. To facilitate inclusion of as much information as possible, while allowing reasonable time to prepare the submission, the reporting interval covered by each assessment should conclude no earlier than 60 days before the submission date for that assessment. TIRF NDA Sponsors will submit each assessment so that it will be received by the FDA on or before the due date.

EXHIBIT 21

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IN THE DISTRICT COURT OF CLEVELAND COUNTY

STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,)
MIKE HUNTER, ATTORNEY GENERAL)
OF OKLAHOMA,)

Plaintiff,)

-vs-)

No. CJ-2017-816

PURDUE PHARMA, L.P.; et al.,)

Defendants.)

* * * * *

VIDEOTAPED DEPOSITION OF JASON BEAMAN, D.O.

TAKEN ON BEHALF OF THE DEFENDANTS

IN OKLAHOMA CITY, OKLAHOMA

ON MARCH 26, 2019

COMMENCING AT 9:14 A.M.

* * * * *

instaScript, L.L.C.
101 Park Avenue, Suite 910
Oklahoma City, Oklahoma 73102
405.605.6880
schedule@instascript.net

REPORTED BY: BETH A. MCGINLEY, CSR, RPR

1 **A** They were involved in facilitating the
2 communications, but not in the actual criteria. They did
3 not have any input into the criteria.

4 **Q** Can you tell me the particular input that
5 Dr. Clauw had into the criteria?

6 **A** Well, Dr. Clauw would have been involved in all
7 three steps, and I -- I can't tell you exactly what he
8 wanted in or what -- wanted out, but he would have been
9 involved in all three steps.

10 **Q** What is Dr. Clauw's medical specialty, if you
11 know?

12 **A** I believe him to be a pain management physician.

13 **Q** Okay. What is Dr. Mazloomdoost's medical
14 specialty, if you know?

15 **A** I believe him to be a pain management physician.

16 **Q** Do you know anything about Dr. Mazloomdoost's
17 training or experience, other than you believe him to be a
18 pain management specialist?

19 **A** No.

20 **Q** You never reviewed his CV or anything like that?

21 **A** I did not review his CV.

22 **Q** Do you know anything about Dr. Clauw's training
23 or experience, other than having a general understanding
24 that he is a pain management specialist?

25 **A** No.

1 Q What about Dr. Kolodny, do you know what kind
2 of -- what is Dr. Kolodny's specialty, if you know?

3 A Dr. Kolodny is a specialist in addiction
4 psychiatry.

5 Q Uh-huh. Can you tell me what input Dr.
6 Mazloomdoost had into the criteria?

7 A It would be the same for Dr. Clauw, that he was
8 involved in establishment of all three criteria. I can't
9 point to any one condition or criteria that he recommended
10 or didn't recommend.

11 Q Would the same answer -- would you have the same
12 answer for Dr. Kolodny's input?

13 A Yes.

14 Q Nothing specific that you can point to that
15 he -- that he offered or -- or requested be included in
16 the criteria?

17 A Correct.

18 Q Okay. When did you and this group of other
19 physicians develop this set of three criteria?

20 A It would have been -- I -- probably June or
21 July.

22 Q Of 2018?

23 A Yes, ma'am.

24 Q And so you finalized the set of criteria,
25 obviously, before you began your review of the actual

1 prescription data, correct?

2 **A** Yes. There was a condition that was added, and
3 that was --

4 **Q** What was that?

5 **A** -- I believe, sickle cell anemia, which required
6 me to go back and rereview records, applying that.

7 **Q** And you -- it was added. When was that
8 condition added?

9 **A** In the fall sometime, but I can't be certain as
10 to when.

11 **Q** And who added that condition?

12 **A** I -- I can't remember. I believe it may have
13 been Dr. Manzloom- --

14 **Q** Mazloomdoost?

15 **A** Yes.

16 **Q** It wasn't your idea to add that?

17 **A** It was not.

18 **Q** Okay. Okay. Do you have any recollection of
19 any particular communications you had with Dr.

20 Mazloomdoost as to why he wanted to add sickle cell
21 anemia?

22 **A** No.

23 **Q** Okay. Did you discuss that with the other
24 physicians, as to whether or not they agreed with that
25 addition?

1 **A** Yes.

2 **Q** And they did?

3 **A** They did.

4 **Q** Okay. All right. And, again, you would agree
5 with me that this set of three criteria reflected on
6 Page 2 of your disclosure was developed solely for use in
7 this litigation, correct?

8 **A** Yes. It -- it was developed so that we could
9 provide the objective review of the medical records.

10 **Q** What -- what you deemed to be an objective
11 review --

12 **A** Yes.

13 **Q** -- of the medical records, correct?

14 **A** Correct.

15 **Q** Okay. Did you review or rely on any source
16 material, written documents, or other publications, for
17 your input into the criteria?

18 **A** I would say that my expertise as a physician
19 comes from the frequent review of documentation and
20 education and materials, and, certainly, I relied on that.
21 Can I point to a specific document? Not necessarily.
22 Certainly, we know that the 2016 CDC guidelines --

23 **Q** Uh-huh.

24 **A** -- list 90 MME, along with several specialty
25 organizations.

1 knowledge of physicians prior to being involved in this
2 case.

3 Q Okay. When you say "the knowledge of
4 physicians," are you talking about the knowledge of
5 physicians as to the risks and benefits of opioids?

6 A Yes.

7 Q So, prior to your involvement in this case, you
8 did not have an opinion as to whether or not physicians in
9 Oklahoma possessed the requisite knowledge of the risks
10 and benefits in order to be able to responsibly prescribe
11 opioid medications?

12 A Yes, to the best of my recollection.

13 Q Okay. So it's only since your involvement in
14 this case that you have come to the conclusion or formed
15 the opinion that the majority of physicians in the state
16 of Oklahoma lack the requisite knowledge of the risks and
17 benefits of opioids in order to be able to make
18 responsible prescribing decisions?

19 A I think that's a fair statement.

20 Q Okay. And what information have you reviewed or
21 what research have you done, since becoming involved in
22 this case, that has led you to that conclusion?

23 A As -- as being an expert in this case, I have
24 reviewed marketing material that says such things as
25 opioids are not addicting, that certain opioid medications

1 are not addicting. I've seen referenced a concept of
2 pseudoaddiction, as I understand it, is, if a patient is
3 showing or exhibiting signs of opioid addiction, that the
4 proposed solution was to give them even more of the
5 addicting substance because the premise was that their
6 pain was not being adequately treated and that their sym-
7 -- signs and symptoms of addiction were actually signs and
8 symptoms of untreated pain and that they require more of
9 the addictive substance.

10 I have seen information regarding money that was
11 paid by pharmaceutical companies to different medical
12 information dissemination venues, like CME, publications,
13 and medical journals. Some of this, I've reviewed as part
14 of this case; some of this, I have become aware through my
15 reading outside of the case. But, definitely, just being
16 involved in this case has opened my eyes to what
17 physicians were told and to -- and -- and how that was
18 told to them.

19 Q Okay. In the context of your work as an expert
20 in this case, have you interviewed any physicians in the
21 state of Oklahoma about information they have received, at
22 any time, from opioid manufacturers? Marketing
23 information.

24 A Not -- not as part of the involvement in this
25 case.

1 **Q** Have you done research on that at all, outside
2 this --

3 **A** I've had conversations. I haven't done formal
4 research.

5 **Q** Okay. So you've just had sort of casual
6 conversations, form here -- here and there, with
7 physicians, about how or what type of pharmacy marketing
8 material -- pharmaceutical marketing materials they may
9 have received regarding opioids?

10 **A** And -- and their overall belief about opioids --

11 **Q** Okay.

12 **A** -- yes.

13 **Q** But, again, you've not done any formal research,
14 either in the context of your work in this case or
15 otherwise, regarding the extent to which physicians in the
16 state of Oklahoma have been influenced by marketing
17 information that they may have received from
18 pharmaceutical manufacturers, have you?

19 **A** I -- I haven't done that research, no.

20 **Q** And you've not personally received information
21 from any of the pharmaceutical manufacturers named in this
22 case, about their opioid products, other than what you
23 told me about earlier, which was seeing, perhaps, a
24 pamphlet on Actiq at one point in time, correct?

25 **A** Not other than what we discussed earlier.

1 Q Okay. Do you need -- do you need --

2 A I'm good.

3 Q Okay.

4 A I'm good.

5 Q All right. You said that -- a moment ago, that
6 you saw something in some of the materials that you've
7 reviewed since you got involved in this case, where there
8 was a -- something that proposed a solution to give more
9 of a substance to a patient who was exhibiting signs of
10 addiction, and you referred to the term "pseudoaddiction."
11 What entity or entities proposed that solution that you
12 referred to?

13 A I believe I've seen it several times, but the --
14 the information that comes to mind, I believe, was in
15 marketing material by Cephalon.

16 Q By Cephalon?

17 A Yes.

18 Q Okay. And what was the drug that was being
19 marketed in that material, Doctor?

20 A I can't recall.

21 Q Okay. Do you know what opioid medications
22 Cephalon manufactures or has manufactured in the past?

23 A No, I would just be guessing.

24 Q You'd be guessing, okay.

25 A Yeah.

1 **A** It's a difficult question to answer --

2 **Q** Uh-huh.

3 **A** -- because I don't think medicine has decided on
4 what the full benefit of opioids are. I certainly believe
5 that we are doing our best to teach them the most recent,
6 up-to-date consensus, but that may evolve, as with most
7 things in medicine.

8 **Q** And that's a great point, Doctor. As with most
9 things in medicine, the understanding of -- of disease
10 processes, the understanding of medications and their
11 appropriate uses, evolves over time; that's fair, correct?

12 **A** Including the influence of pharmaceutical
13 companies and our knowledge of how much that influence
14 actually changes prescribing habits.

15 **Q** But, again, that's not something you've done any
16 research on, is it?

17 **A** No.

18 **Q** All right. And you don't intend to offer an
19 opinion, as an expert in this case, on the impact of
20 pharmaceutical marketing on -- on physicians in Oklahoma,
21 as it relates to their prescribing habits for opioids?

22 **A** Not other than to say I believe physicians
23 should not be interacting with pharmaceutical
24 representatives on a regular basis.

25 **Q** Okay. Other than that --

1 **A** No.

2 **Q** -- you're not planning to come in and say that
3 physicians have been influenced in a -- to a certain
4 degree, that has caused them to prescribe some percentage
5 more than they would otherwise have prescribed or things
6 of that nature?

7 **A** No.

8 **Q** Okay. Let me ask you this -- and, again, I want
9 to -- I'll -- you sort of answered this question. I want
10 to make sure it's clear on the record because of how it
11 was qualified.

12 Do you intend to offer an opinion, as an expert
13 for the State, as to the number or percentage of
14 physicians in the state of Oklahoma who lack the full,
15 complete and accurate knowledge as to the risks and
16 benefits of opioids, so as to be able to reasonably
17 prescribe opioids?

18 **A** I -- I don't plan on offering that opinion.

19 **Q** All right, thank you. And you've never done any
20 work to interview or otherwise collect data, formally
21 collect data from Oklahoma physicians, as to what types of
22 information they have received from pharmaceutical
23 manufacturers about opioids, have you?

24 **A** I have not.

25 **Q** And you've never done any formal interviews or

1 collected any formal data regarding whether or to what
2 extent Oklahoma physicians have been influenced in their
3 prescribing habits based on information they've obtained
4 by -- or from manufacturers, have you?

5 **A** I -- I have not personally collected. I think
6 that there are articles that I've read that have had that
7 information, but I didn't personally collect it and I
8 don't plan on offering an opinion on that.

9 **Q** Okay. And you've certainly not interviewed or
10 formally collected data from any patients regarding their
11 experiences in being prescribed opioids by their
12 physicians, are you?

13 **A** Well, I -- I -- I would think I would disagree
14 with that. I have had numerous conversations with
15 patients in my career, about their experience in being
16 prescribed opioid medications, about -- from their
17 physicians.

18 In an addiction medicine practice, and even in a
19 psychiatric practice, it is commonplace to talk to
20 patients about their opioid use, including what they were
21 getting from their physicians, and how -- in my role as a
22 consult psychiatrist at O- -- OSU Medical Center, I often,
23 I would say almost daily, evaluated patients that had
24 overdosed on opioid medications that had been prescribed
25 by their physicians.

1 Q And when did you -- I'm sorry, I didn't mean --
2 were -- I didn't mean to interrupt you.

3 A I'm done.

4 Q Okay. And when did you do that? During what
5 period of time were you evaluating, almost daily, patients
6 that had been -- that had overdosed on opioid medication?

7 A Since starting at OSU Medical Center in July of
8 2015, until approximately one year ago. In the last year,
9 it would be intermittently.

10 Q Okay. Let me make sure I've got the date. So
11 starting in July of 2015, when you took on the position as
12 the chair of the Department of Psychiatry and, what,
13 Behavioral --

14 A Sciences.

15 Q -- Sciences -- until what date or what
16 approximate date were you --

17 A Approximately 12 months from today.

18 Q Okay. So until sometime in March of 2018. So
19 for two and a half years, approximately, you were seeing
20 patients on a daily basis --

21 A Almost daily basis.

22 Q -- on an almost daily basis, that had overdosed
23 on opioid medication?

24 A Yes.

25 Q Okay. So during that two-and-a-half-year

1 filled outpatient. So I think some prescriptions were
2 prescribed by a physician in the hospital, but on
3 discharge --

4 Q Uh-huh.

5 A -- so that the patient would have been handed
6 the prescription. It did not include medications that
7 were prescribed during the course of the hospitalization,
8 itself.

9 Q Well, and did -- did the materials that you
10 reviewed always include discharge prescriptions or
11 prescriptions that were given upon discharge by a
12 physician in the hospital? In other words, that's
13 something different than an outpatient prescription;
14 wouldn't you agree?

15 A Possibly, but I don't think I would know.

16 Q Okay. All right. So you don't know -- I guess
17 what I'm getting at is: If there were prescriptions that
18 were made to a patient in an inpatient setting, that are
19 included among the 38,400-and-some-odd, you have no way of
20 distinguishing whether they were made in an inpatient
21 setting or an outpatient setting?

22 A Well, they were filled outpatient.

23 Q Okay. All right. So if they were filled
24 outpatient, but they were made during an inpatient
25 setting, do you know if medical records were requested

1 from the inpatient facility so that it -- so that a review
2 could be done as to the basis for those prescriptions?

3 A No.

4 Q You don't know?

5 A No, I... no, I don't know.

6 Q Okay. All right. And -- and it indicates -- I
7 think I know the answer to this, but in no -- in no
8 instance did you or anyone in the group of individuals you
9 mentioned, who have been involved in this review process,
10 make contact with or communicate with any particular
11 physician to determine whether or not the physician had
12 performed a functional assessment evaluation, if -- if it
13 seemed to be missing from the medical records?

14 A We did not communicate with any physicians
15 located within the sample.

16 Q Okay. Let's go to your third criteria, which is
17 the -- it says here, "The prescription was not provided
18 for any of the following diagnoses." Are you with me on
19 that?

20 A Yes, ma'am.

21 Q So I just want to make sure, again, I
22 understand. If a prescription was, in fact, made for one
23 of the listed diagnoses, you would nece- -- trying not to
24 use the words "necessary" too much, so let me start over.

25 If the prescription was made for one of the

1 listed diagnoses on Page 2 of your disclosure, that
2 prescription would be deemed to be not medically
3 unnecessary?

4 A Correct.

5 Q Okay. Regardless of whether it met the other
6 two criteria, correct?

7 A That is correct.

8 Q Okay.

9 A You had to meet all three criteria.

10 Q Okay. Let's talk about those particular
11 diagnoses real quick. The first is post-cervical and
12 lumbar laminectomy with epidural scarring and
13 arachnoiditis. You see that?

14 A Yes.

15 Q Are you an expert in treating those conditions?

16 A No.

17 Q The next one is spinal cord injuries. Are you
18 an expert in treating those conditions?

19 A No. Although I will tell you that it is very
20 common for family medicine to treat the pain related to a
21 spinal cord injury.

22 Q Okay. The next one is spastic neuropathic pain
23 other than multiple sclerosis. Do you see that?

24 A Yes.

25 Q Are you an expert in treating that condition?

1 **A** Yes.

2 **Q** All right. Are you able to tell me how many
3 times?

4 **A** No. It would have been related to my work as a
5 hospitalist --

6 **Q** Uh-huh.

7 **A** -- upon discharging someone from the hospital,
8 and would have been infrequent. I would say probably less
9 than 10.

10 **Q** Less than 10 times, and that's in your
11 work since be- -- since completing your residency?

12 **A** Correct.

13 **Q** Okay. On the occasions that you have prescribed
14 medication -- opioid medications, post your residency,
15 have -- have they always been prescriptions that would
16 have met -- that -- well, have they always been
17 prescriptions that would be not medically unnecessary
18 under your criteria here?

19 **A** I don't believe any of my prescriptions would
20 have met this criteria.

21 **Q** As being medically unnecessary?

22 **A** Yes.

23 **Q** Okay. So you believe all the prescriptions that
24 you've ever made for opioids, during your career, have
25 been not medically unnecessary?

1 **A** That is correct.

2 **Q** Okay. What are some of the conditions that you
3 recall, either during your residency or after your
4 residency, where you have found it to be appropriate or
5 medically necessary to prescribe opioids?

6 **A** So when I prescribed opioids, I would say, in
7 residency, the overwhelming majority would have probably
8 been chronic pain. I had a attending physician who had a
9 large panel of chronic pain patients and, when he was
10 gone, out of the clinic, or if a patient needed an
11 emergent visit, they would be put in the resident's
12 schedule, including my own, and I would be asked to refill
13 that patient's medication.

14 After residency -- also during residency, it
15 would have been post-C-section or vaginal birth.

16 **Q** Uh-huh. Okay.

17 **A** Then after residency, it would be probably
18 mostly related to a post-surgical patient.

19 **Q** Uh-huh.

20 **A** I can't think of any specific examples of when
21 it was not a post-surgical patient, but certainly that
22 could have existed.

23 **Q** Okay. So back when you were working with the
24 attending physician that had the chronic pain patient
25 population, what kinds of opioids were you prescribing?

1 Do you recall which ones?

2 A My best recollection is that it would have been
3 hydrocodone, oxycodone and possibly MS Contin.

4 Q Okay. In terms of the patients that you have
5 prescribed opioids for during the time you worked as a
6 hospitalist, either post-surgical patients or
7 post-C-section/vaginal birth patients, what opioids --
8 what type of opioids were you prescribing? Same thing?

9 A I believe it -- it would have been almost
10 exclusively hydrocodone.

11 Q Hydrocodone, okay.

12 A Notwithstanding tramadol.

13 Q Okay. Is it your expert opinion, Doctor, that
14 opioids should not, under any circumstances, be prescribed
15 for post-surgical pain?

16 A No.

17 Q So you would concede that, in some cases, it is
18 appropriate for opioids to be prescribed for post-surgical
19 acute -- acute pain?

20 A Yes.

21 Q Okay. And -- and would you also agree that it
22 is, sometimes, medically necessary to prescribe opioids
23 for post-C-section or vaginal birth acute pain?

24 A I -- I think depending on the -- on the extent
25 of, like, labial tear --

1 Q Uh-huh.

2 A -- or other trauma to the vagina, but, as a
3 general rule, opioids should not be routinely used for
4 post-vaginal birth pain.

5 Q Uh-huh.

6 A I would agree that they are sometimes
7 appropriate for post-C-section pain.

8 Q Okay. Why did you not include post-surgical
9 acute pain or -- or post-vaginal birth on your list in
10 Item No. 3?

11 A Well, if they were acute pain, then they should
12 not have been over 90 MME.

13 Q Okay. So, in your opinion, there is no
14 circumstance in which a prescription of over 90 MME should
15 be prescribed for any type of post-surgical acute pain?
16 Is that your expert testimony, or expert opinion?

17 A That you should not give 90 MME to an
18 opioid-naive individual.

19 Q Okay. So that's a little bit different than
20 what I asked. So what -- what's an opioid-naive
21 individual, Doctor? Explain --

22 A Somebody that has not taken an opioid before.

23 Q Okay. So let's take the -- the example of an
24 opioid -- of an individual who is not opioid naive, okay?
25 Is it your expert opinion that, with such an individual, a

1 prescription for over 90 MME should never be prescribed
2 for post-surgical acute pain?

3 A I -- I -- I don't like speaking in absolutes, so
4 I'm not going to say never.

5 Q Uh-huh.

6 A But I think that that would be rare.

7 Q Okay. But that's -- again, as we talked last
8 time, that was -- that would be something that you, as an
9 expert and a -- and a professional -- a physician, would
10 leave to the individualized decision-making of the -- of
11 the physician treating the patient?

12 A Making a -- a full risk/benefit analysis, yes.

13 Q Right, okay. Okay. Doctor, if -- get these
14 Exhibits 9 and 10 in front of you again, these two
15 spreadsheets we looked at a minute ago.

16 And, again, as I explained to you, these are the
17 spreadsheets that we pulled from the MMIS data -- that's
18 Exhibit 9 -- and then from the OK Expert 16 data, which is
19 Exhibit 10, which we believe relate to the 245
20 prescriptions of Actiq or Fentora that were referred to in
21 the petition.

22 Based on these spreadsheets that we pulled, it
23 appears that the re- -- the statistical review that you
24 and the review team that you've described reviewed --
25 or -- or I should say made determinations as to only three

1 of the 245; is that accurate?

2 A Yes.

3 Q Okay. And with regard to the three
4 prescriptions of Actiq or Fentora out of the 245
5 referenced in the petition, of those three that were
6 reviewed, you found that they were not medically
7 unnecessary; is that correct?

8 A I don't know, because I'm not sure of the
9 designation of the -- of the "Y" in the column.

10 Q So would we be able to compare that with the
11 data you brought with you?

12 A Yes, we should be able to.

13 Q So let's do that, so we don't have any
14 confusion.

15 A What page is that?

16 Q It's on the -- it's the last three lines of --

17 A Of --

18 Q -- the OK Expert 16 document.

19 A Okay.

20 Q Which is Exhibit No. 10. And there's an ICN
21 number that corresponds which each -- with each of those.

22 A We're going to test the system here.

23 Q Uh-huh.

24 MR. DUCK: By the way, I sent electronic
25 versions to --

1 **A** Not outside of the fact that they were part of a
2 -- of a statistical analysis.

3 **Q** (By Ms. Patterson) Okay. But they weren't --
4 but -- but they weren't actually reviewed?

5 **A** They were not reviewed by me.

6 **Q** Okay. Or anyone, to your knowledge, for the --

7 **A** Not to my knowledge.

8 **Q** Okay. So, as an expert, sitting here in this
9 case, do you plan to offer an opinion to the jury in this
10 case, as to whether or not any of the claims in -- at
11 Lines 1 through 242 of Exhibit 10, were medically
12 unnecessary?

13 MR. DUCK: Objection to form.

14 **A** I would say I don't plan on offering an opinion,
15 one way or the other, except to -- my testimony that a
16 certain percentage of the prescriptions that I reviewed
17 were medically unnecessary, certainly as that -- and that
18 would be extrapolated to the 245.

19 **Q** (By Ms. Patterson) So the only way you would be
20 able to offer an opinion, as to the -- as to prescriptions
21 1 through 242 on this particular spreadsheet, would be to
22 extrapolate based on the fact that three out of 245 were
23 found to be not medically unnecessary?

24 **A** Well, the --

25 MR. DUCK: Objection to form.

1 **A** The three out of the 245 were part of the larger
2 sample.

3 **Q** (By Ms. Patterson) Uh-huh.

4 **A** And this is -- the -- the State is claiming, and
5 I agree with it, that this is an indivisible injury, so I
6 would not separate out the -- the three from 245 or the
7 245 out from the 8,000 or the 8,000 out from nine million.

8 Multiple patients were prescribed multiple
9 different opioids for multiple different reasons. It's
10 not clean-cut and indivisible, so, I mean, I think that
11 you can draw broad conclusions based on the three out of
12 245, but I would not -- I would not limit it.

13 MS. PATTERSON: Objection, nonresponsive.

14 **Q** (By Ms. Patterson) You understand that Actiq and
15 Fentora are -- are rather unique in the particular
16 indication that -- that -- that they have, right?

17 **A** In that they are approved for cancer --

18 **Q** Right.

19 **A** -- related breakthrough pain.

20 **Q** Correct.

21 **A** Yes.

22 **Q** Okay. And so based on what I've seen in this
23 data, okay, you reviewed -- you and your team reviewed
24 only three of 245 distinct Actiq and Fentora prescriptions
25 and you found that the three that you reviewed were not

1 medically unnecessary, correct?

2 A Correct.

3 Q Okay. Is it your plan to test- -- to -- to
4 provide the jury with an expert opinion that any of the
5 other 242 Actiq and Fentora prescriptions listed on
6 Exhibit No. 10 were medically unnecessary?

7 MR. DUCK: Objection to form.

8 A Other than that they would have been included in
9 the sample for which Dr. Gibson analyzed.

10 Q (By Ms. Patterson) Well -- well, they weren't
11 included in the sample. We already estab- --

12 A They were included in the statistical analysis,
13 not in the sample, but they were included in the universe
14 in which Dr. Gibson analyzed.

15 Q Right. Well --

16 A The nine million.

17 Q Oh, well, sure, they were included in the
18 nine million. That's a given. But they weren't included
19 in the statistical sample that he had you review, were
20 they?

21 A They were not.

22 Q Okay. Okay. One last thing I wanted to ask you
23 about Exhibit 10. If you'd go to the last page -- and
24 this is, again, on the OK Expert 16, and if you look in
25 the "C Stratum 3" column and the "Sample Stratum" columns.

1 In the "C Stratum 3", column those three
2 prescriptions that we looked at, at Lines 243, 44 and 45,
3 are all listed as medium, do you see that, on the last
4 page?

5 **A** Yes, I do.

6 **Q** Okay. And I think we both are under the same
7 assumption that that relates to the stratum that you
8 assisted Dr. Gib- -- Gibson in coming up with, correct?

9 **A** I -- I believe that to be likely, yes.

10 **Q** And then over in the next column, though,
11 there's the word "High" next to those three lines, but
12 that column, for every other prescription on this data --
13 on this spreadsheet, is empty. So do you know what the --
14 the designation "High" there means?

15 **A** I do not.

16 **Q** Okay. Doctor, do you recall, in your deposition
17 last time, you talked about a different group of
18 prescriptions for Actiq or Fentora that you thought might
19 exist, and I think you used the term -- or you referenced
20 a group of 2700 prescriptions for Actiq or Fentora?

21 **A** Yes.

22 **Q** Okay. Have you thought any more about that
23 since your last deposition, to determine where you got
24 that information?

25 **A** No.

1 Q Okay.

2 A It's -- it's my recollection that the 2700 was a
3 larger time frame than what was listed at the 245.

4 Q Okay.

5 A But that's as much understanding as I have about
6 it.

7 Q Okay. And the 245, as we talked about last
8 time, or at least according to the State's petition,
9 was -- and this is Exhibit 3 to the State's petition --
10 was from the time period -- they were dispensed between
11 1/1 of 2007 and 6/21 of 2017. That's what Exhibit 3
12 says --

13 A Okay.

14 Q -- if you'll at look it. Okay. Again, that's
15 Exhibit 3 to the petition.

16 But you think the 2700 prescriptions that you
17 were thinking about in your last deposition covered just
18 a -- a broader period of time?

19 A Yes.

20 Q Okay. Do you know if any of those 2700
21 prescriptions that you referred to in your last deposition
22 are contained in the very large spreadsheet that you
23 brought me today as Exhibit No. 2?

24 A I do not.

25 Q You don't know, one way or the other?

1 **A** I do not. We did not do the -- the sample based
2 on individualized medications or manufacturers or whatnot.

3 **Q** Right. So, in order for me to determine whether
4 or not any of -- there are any other prescriptions for
5 Actiq or Fentora in what you've brought me as Exhibit
6 No. 2, I'd have to go back -- well, what would I have to
7 do? Would -- do you know?

8 **A** I would not know.

9 **Q** Okay. All right. But, as you point out,
10 there's no way, in looking at what you brought, to
11 determine what particular opioid medication is associated
12 with any of these prescriptions in the databa- -- or in
13 the spreadsheet you brought, correct?

14 **A** Not in what I brought today, no.

15 **Q** Okay. I asked you, in your last deposition,
16 whether the State has undertaken any kind of analysis,
17 that you're aware of, to determine which of the 2700
18 prescriptions of Actiq or Fentora were excessive or
19 unnecessary, and you answered "Yes." And I said, "Who did
20 that for the State?" And you said, "I did." Is that
21 still accurate testimony?

22 **A** Yeah, in that it would have been included in the
23 nine million of which we did a sample, of which I did a
24 review of a subset of that and then provided Dr. Gibson
25 that information.

1 **Q** Okay. But, again, you cannot provide me with a
2 number of -- of how many, if any, of the 2700
3 prescriptions you may have determined to be medically
4 unnecessary, can you?

5 **A** I can't provide you any --

6 MR. DUCK: Objection to form.

7 **A** I can't provide you any specific information on
8 specific medications or manufacturers.

9 **Q** (By Ms. Patterson) Because you didn't look at
10 that?

11 **A** I did not look at that for the purpose of my
12 review.

13 **Q** Okay. Okay. Let's look at 912853... okay. Got
14 it.

15 Okay, Doctor, let's --

16 **A** Are you done with Exhibit 2 for now?

17 **Q** We -- well, no, we're probably going to actually
18 use it to look up some of this stuff that I'm going to
19 show you on some specific --

20 **A** Okay.

21 **Q** -- patients.

22 So what I'm going to show you right now, I'm
23 going to mark as Exhibit 11 for this deposition, is...

24 MR. DUCK: Thanks.

25 **Q** (By Ms. Patterson) ...a document that was

1 previously marked as Exhibit 18 at your prior deposition.
2 And then I'm going to mark Exhibit No. 12, a document that
3 was previously marked as Exhibit 19 --

4 MR. DUCK: Thank you.

5 Q (By Ms. Patterson) -- at your prior deposition.

6 And --

7 A If I could just have a second to --

8 Q You sure can.

9 A -- review this.

10 Q Yep. And I'll just tell you, just to be clear
11 for the record, and then you can have as much time as you
12 need: These -- both of these documents relate to a
13 patient who had a identifier number of 912853, if you want
14 to --

15 MR. DUCK: And, I'm sorry, can you say that one
16 more time?

17 MS. PATTERSON: Sure. Now, this is not the ICN
18 number.

19 MR. DUCK: ID.

20 THE WITNESS: Oh. 912?

21 MS. PATTERSON: It's -- it's 912853. It's the
22 de-identified member number.

23 MR. DUCK: 196. It's Page 196.

24 THE WITNESS: And row?

25 MR. DUCK: Oh. 13467.

EXHIBIT 22

1 IN THE DISTRICT COURT OF CLEVELAND COUNTY
2 STATE OF OKLAHOMA
3 STATE OF OKLAHOMA, ex rel.,)
4 MIKE HUNTER, ATTORNEY GENERAL)
5 OF OKLAHOMA,)
6)
7 Plaintiff,)
8)
9 -vs-) No. CJ-2017-816
10)
11 PURDUE PHARMA, L.P., et al.,)
12)
13 Defendants.)

9
10
11
12 VIDEO DEPOSITION OF ADRIANE FUGH-BERMAN
13
14 TAKEN ON BEHALF OF THE DEFENDANTS
15
16 IN OKLAHOMA CITY, OKLAHOMA
17
18 ON MARCH 6, 2019
19
20 COMMENCING AT 9:05 A.M.

21
22 INSTASCRIPT, LLC
23 101 PARK AVENUE, SUITE 910
24 OKLAHOMA CITY, OKLAHOMA 73102
25 (405) 605-6880
 www.instascript.net
 REPORTED BY: KIM GLOVER, CSR, RPR, RMR, CLR

1 defendants, 11, 12, and 13, the Watson Actavis
2 defendants. I also represent those defendants. All
3 right?

4 **A** Okay. Thank you.

5 **Q** Prior to --

6 MR. BECKWORTH: Just objection
7 real quick. There's also a joint defense agreement,
8 so you understand these lawyers are also working
9 together. That wasn't fairly told in this line of
10 questioning.

11 MS. PATTERSON: I'll object to the
12 representation, but that's fine, Mr. Beckworth.

13 **Q** (By Ms. Patterson) Do you understand
14 that these are the defendants that have been sued in
15 this case?

16 **A** Yes.

17 **Q** Okay. Now, before I showed you this
18 petition and went over with you the specific
19 defendants who are actually named in this case, did
20 you know who the defendants were in this case?

21 **A** I knew about most of them. I'm not
22 sure about Actavis.

23 **Q** So you knew that there were Purdue
24 defendants?

25 **A** Yes.

1 Q And you knew that they were Johnson &
2 Johnson or Janssen defendants?

3 A Yes.

4 Q And you knew that there were Teva or
5 Cephalon defendants?

6 A Yes.

7 Q Do you know about the Actavis entities?

8 A I don't think so.

9 Q Have you ever heard of Actavis, LLC, or
10 Actavis Pharma?

11 A Yes.

12 Q Do you know what products, if any,
13 those companies manufacture that are opioids?

14 A I would not be able to name them, no.

15 Q Okay. What about Watson Laboratories
16 and Watson Pharma, do you know what opioid medications
17 those companies have, in the past or currently,
18 manufactured?

19 A Watson makes a number of generics, but
20 I don't recall exactly what opioids they make.

21 Q Okay. Are you aware of Watson making
22 anything, other than generic medications?

23 A I'm not sure.

24 Q Okay. Do you know if Actavis makes
25 only generic medications?

1 A I don't know.

2 Q Let me ask you just a few general
3 questions before we get into more specific areas.

4 First of all, the petition that I have
5 provided you that was filed by the State of Oklahoma
6 refers to an opioid epidemic. And it refers to that
7 throughout the document, but just so you are with me,
8 if you will turn to the second page of the document,
9 which is a table of contents. And you will see down
10 under the section -- no. You were -- right there.
11 Right there. Yeah, you're right.

12 Second page of the document, it's a
13 table of contents, and you will see there's a section
14 entitled "Factual Allegations."

15 Do you see that, down toward the
16 middle?

17 A Yes.

18 Q And you will see in Subheading A there,
19 for example, it says, "Defendants' conduct created a
20 devastating opioid epidemic in Oklahoma."

21 Do you see that?

22 A Yes.

23 Q All right. Do you believe that there
24 is an opioid epidemic in this country currently?

25 MR. BECKWORTH: Hold on. just a

1 second. Objection. It's beyond the scope of her
2 report. She's not here to testify as an
3 epidemiologist.

4 I would also state for the record
5 that your client, Nancy, and every other one has
6 admitted that there is an opioid epidemic and a
7 crisis.

8 Her testimony and her report is
9 very clearly set out in her disclosure. She is not
10 here as a drafter of a petition, she's not here as a
11 lawyer, and she's certainly not here as an
12 epidemiologist.

13 So, with that, I will instruct you
14 that, if you can answer the question about
15 epidemiology, you're free to do so.

16 MS. PATTERSON: And I'll just
17 object for the record, Brad. If you're going to do
18 this all day long, we're going to be here a long time
19 and we're going to have a problem getting finished.

20 You know that's not an appropriate
21 speaking objection. Okay?

22 MR. BECKWORTH: Disagree.

23 MS. PATTERSON: I get to ask the
24 questions. You can object to scope and then let's
25 just move on. Okay?

1 you see that?

2 A Yes.

3 Q And I see the reference -- or that
4 term, "complementary medicine," used a number of other
5 places in your CV. Very briefly, what is
6 complementary medicine?

7 A So there have been various terms that
8 have been used to describe therapies or practices that
9 are not routinely taught in medical schools or
10 routinely practiced by medical doctors.

11 So, over time, those terms have
12 included complementary medicine, alternative medicine,
13 integrative medicine, et cetera.

14 So complementary medicine is -- is one
15 of those terms, but they are really all the same.

16 Q Okay. All right. Moving on up the
17 list there on the first page, there is a reference to
18 your work as a consultant for the George Washington
19 University School of Public Health and Health
20 Services.

21 And I note in there it says, "Analyze
22 prescription drug marketing data in the District of
23 Columbia." Do you see that?

24 A Yes.

25 Q And I noticed that some other places in

1 your CV there are references to work you have done
2 specific to the District of Columbia, which is where
3 you live; correct?

4 A Yes.

5 Q All right. Have you analyzed
6 prescription drug marketing data in the State of
7 Oklahoma?

8 A I have not.

9 Q Okay. Are you aware of any studies,
10 research, or articles that have analyzed prescription
11 drug marketing data in the State of Oklahoma?

12 A There are -- there are many research
13 articles that have looked at pharmaceutical marketing
14 practices nationally, and there is no reason to think
15 that those practices would be any different in the
16 State of Oklahoma.

17 Q But, to answer my question, are you
18 aware of any studies, research, or articles that have
19 specifically analyzed prescription drug marketing data
20 in the State of Oklahoma?

21 A Well, I'm not aware of any published
22 studies that have -- that have examined general
23 pharmaceutical marketing in the State of Oklahoma. I
24 don't think that those studies are actually necessary
25 for looking at the effect of pharmaceutical marketing

1 of opioids in the State of Oklahoma.

2 We have the companies, we have -- we
3 have documents -- I have documents and sales calls and
4 plans for marketing from several companies to specific
5 Oklahoma physicians.

6 Q Okay. Are you finished with your
7 answer?

8 A Yes.

9 MS. PATTERSON: Objection,
10 nonresponsive.

11 Q (By Ms. Patterson) My question is:
12 Are you aware of any studies, research, or articles
13 that have specifically analyzed prescription drug
14 marketing data in the State of Oklahoma?

15 MR. BECKWORTH: Objection. She
16 has answered it several times.

17 THE WITNESS: There -- I have not
18 seen published studies in the medical literature on
19 pharmaceutical marketing practices specifically in the
20 State of Oklahoma.

21 Q (By Ms. Patterson) Okay. As I
22 understand one of your prior answers, I think what
23 you're telling us is that you believe you can rely,
24 for purposes of your opinions in this case, on studies
25 and research that have been done on a national level

1 regarding prescription drug marketing practices?

2 **A** That would be part of what I would rely
3 on.

4 **Q** What else do you rely on?

5 **A** On the companies' -- on companies' own
6 documents, including call notes and including plans
7 for pharmaceutical marketing and there are -- and the
8 numbers of call visits, for example, that occurred in
9 the State of Oklahoma.

10 **Q** So the only information you have on
11 call notes, with regard to calls made on doctors in
12 the State of Oklahoma, is based on the information
13 that was provided to you by the lawyers for the State;
14 correct?

15 **A** They provided me with some call notes.
16 There are many others, and at some point, I actively
17 prevented them from providing me with additional call
18 notes, because there were so many of them.

19 **Q** You actively prevented counsel for the
20 State from providing you with additional call notes.
21 Is that what I understood you to say?

22 **A** I have examples of -- I have some
23 examples of call notes.

24 **Q** Right. I understand. But your
25 understanding is that you have been provided --

1 A There are many of them, and my
2 understanding is that there are many other call notes
3 that are -- can also be used as examples.

4 Q Okay. All I'm trying to understand is
5 what you've looked at and what you think is out there.

6 A I have looked at numerous call notes.
7 I have a sample of them here.

8 Q Sure. I understand.

9 A There are many more that exist.

10 Q I understand. And you have not -- let
11 me do it this way.

12 Your understanding from your
13 interactions with counsel for the State is that there
14 are -- there's a large group of call notes, but you
15 have only been provided a subset of that; correct?

16 A I have been provided with a subset of
17 call notes, because there are so many of them, yes.

18 Q Okay. Do you know what percentage of
19 the universe of call notes that the State has that you
20 have been provided?

21 A I do not.

22 Q Okay. Have you asked to review -- as
23 we sit here today, have you asked to review any
24 additional call notes?

25 A I was provided some call notes and

1 and their patients than that of other morphine
2 alternatives" --

3 Q (By Ms. Patterson) You don't need to
4 read it to me. If you can just point me --

5 A Okay.

6 Q -- tell me what page it's on.

7 A Sorry. It's on Page 10.

8 Q Page 10, okay.

9 A So this is Oklahoma's --

10 Q Okay.

11 A -- sales manager.

12 Q Okay.

13 A The --

14 Q Is there any other --

15 A -- information in that --

16 Q I'm sorry. I didn't mean to cut you
17 off.

18 MR. BECKWORTH: Well, it keeps
19 happening. Why don't you -- you can complete an
20 answer, despite the interruptions.

21 Q (By Ms. Patterson) Yeah. I'm not
22 trying to -- you talk slowly and you do kind of stop
23 at times, and so sometimes I think you're finished
24 with your answer. And I'm not trying to cut you off.

25 MR. BECKWORTH: Well, good. Then

1 you won't mind her continuing.

2 THE WITNESS: And the -- I'm
3 pausing because I just want to make sure that I'm
4 really thorough in my answer.

5 I feel like there was another
6 point in here where I also mentioned Eric Wayman. So
7 Wayman also states, in a different point in the
8 deposition, that the total prescription level is
9 highly correlated to call activity.

10 And, again, he -- he is the -- he
11 is the Oklahoma sales manager, so --

12 Q (By Ms. Patterson) Have you ever
13 spoken to or interviewed Mr. Wayman?

14 A I have not.

15 Q Everything you know about what
16 Mr. Wayman believes went on in Oklahoma is based on
17 your review of his deposition. Is that fair?

18 A That's fair.

19 Q Okay. Other than the references to
20 Mr. Wayman's deposition that appear in a couple of
21 different places in Exhibit No. 8, can you point to me
22 -- point me to any other discussion in Section B of
23 your expert disclosure where you discuss any
24 particular marketing tactic that was used by any of
25 the defendants with any prescriber in the State of

1 Oklahoma?

2 **A** Again, information -- national
3 information would not exclude Oklahoma and is relevant
4 to Oklahoma.

5 I have not -- I -- to the best of my
6 recollection, I have not included other information
7 specific to marketing of opioids in Oklahoma
8 specifically in this report.

9 **Q** Okay. Have you -- have you done any
10 research to determine whether there is any particular
11 marketing tactic or sales tactic that any of the
12 defendants have employed in order to market opioids
13 specific to the State of Oklahoma?

14 **A** Such research is unnecessary, given the
15 information from the call notes of the drug reps --

16 **Q** So the answer is no, you haven't done
17 it.

18 MR. BECKWORTH: Let --

19 THE WITNESS: -- for the --

20 MR. BECKWORTH: Hold on a second.

21 THE WITNESS: -- defendants.

22 MR. BECKWORTH: Excuse me.

23 **Q** (By Ms. Patterson) Have you done it?

24 MR. BECKWORTH: No. Objection.

25 You're not going to keep interrupting her.

1 MS. PATTERSON: It's a yes-or-no
2 question.

3 MR. BECKWORTH: It's not. She can
4 answer it however she chooses. Your question was --
5 and you cut her off. You said, "Such research is
6 necessary given the information from the call notes of
7 the drug reps" --

8 MS. PATTERSON: I think she
9 actually said it's unnecessary.

10 MR. BECKWORTH: I'm reading it,
11 unnecessary.

12 You can finish your answers
13 whenever you need to. Okay?

14 THE WITNESS: Call notes can be
15 very important, because they reflect marketing
16 messages that a company has given to the drug reps to
17 convey to physicians.

18 We know there is an opioid use and
19 overdose problem in Oklahoma. We know that there were
20 many drug rep visits from -- from companies
21 represented here to physicians in Oklahoma.

22 We have call notes from two of
23 those companies that reflect marketing messages that
24 were used nationally, and Oklahoma is not an exception
25 to marketing tactics that would be used nationally.

1 that --

2 A Several factors.

3 Q Okay. And when you say that if a
4 person -- you said, "If a person who dies from a
5 street drug started off on prescription drugs, how do
6 you count that? Do you count that as a street death
7 or a drug death?"

8 Now, you're not saying that every
9 person that dies from an overdose of street drugs
10 necessarily started by taking a prescription opioid,
11 are you?

12 A No, but there are data showing that
13 four out of five heroin addicts started off on
14 prescription opioids.

15 Q Okay. And do you have any data as to
16 the percentage of those prescriptions that were made
17 to those particular individuals were medically
18 unnecessary?

19 A Ah, so that's a -- that's a great
20 point. So some of those prescriptions would have been
21 given to someone who then goes on for -- to -- to use
22 heroin. The person may have been given them for pain
23 at some point and became addicted to them. They might
24 have been given to them at some point, saved some,
25 started using them later. They may have been

1 prescribed a -- an inappropriate amount of opioids
2 that then somebody else got into and started taking.
3 So it might be -- it -- it might be a relative, a
4 friend, a kid, a houseguest who's using a prescription
5 opioid that they weren't actually prescribed.

6 But in all of those cases, the fact
7 that over-prescribing occurred in the first place and
8 that people have bottles of opioids in their medicine
9 cabinets is contributing to opioid use disorder,
10 opioid overdoses, and opioid death. All of those go
11 back to over-prescribing.

12 MS. PATTERSON: Objection,
13 nonresponsive.

14 Q (By Ms. Patterson) Is all prescribing
15 of opioids, in your opinion, over-prescribing?

16 A No. We've already discussed that there
17 are --

18 Q Okay.

19 A -- actually appropriate uses of -- of
20 opioids.

21 Q Okay. And would you agree, Doctor,
22 that different medical professionals disagree on the
23 appropriate uses for opioids, the medically
24 appropriate uses for opioids?

25 A Medical professionals may disagree on

1 this, but the science on it is quite clear.

2 Q Okay. All right. But you're not here
3 to testify as an expert on that, are you?

4 A I'm not here to testify on what?

5 Q On the science behind what's -- what's
6 appropriate -- an appropriate use of opioids, a
7 medically appropriate use of opioids?

8 A I'm happy to testify that there is not
9 evidence that opioids are effective for chronic pain.
10 That's not --

11 Q Are you here to testify --

12 A -- my opinion. That is also the
13 opinion of the U.S. Government in the form of CBC
14 guidelines, the A/DOD guidelines, and --

15 Q So your -- well, let me make sure I
16 understand. It's your testimony that the U.S.
17 Government's position is that the prescription -- that
18 the use of opioids for chronic pain is -- is
19 inappropriate?

20 A That's not exactly what I said.

21 Q Okay. That's what I thought I heard,
22 so you can clarify that.

23 MR. BECKWORTH: She said CBC and
24 DOD. Just let's be clear. Her scope of her report is
25 what it is. That's what she is being offered to

1 Q Have you interviewed or communicated
2 with any patients in the State of Oklahoma about the
3 opioid medications they've been provided or prescribed
4 by their practitioners?

5 A No.

6 Q All right. And in terms of -- again,
7 just to be clear, you have not spoken to or
8 interviewed any of the doctors on any of the documents
9 that you have been shown today -- any of the doctors
10 in the State of Oklahoma about what, if anything,
11 about pharmaceutical manufacturer or marketing
12 materials has influenced their prescribing decisions?

13 A Although I have not interviewed
14 physicians, that wouldn't -- that wouldn't be high
15 yield, anyway. Physicians don't think that they're
16 influenced by pharmaceutical marketing, but, in fact,
17 they are, and there is robust academic literature on
18 the fact that they are influenced, despite what they
19 think.

20 Q All right.

21 A And there's lots of studies in social
22 psychology literature that explains why that's true.

23 Q In your opinion, are there any
24 legitimate prescriptions that have been made by any
25 physicians in the State of Oklahoma for opioids, at

1 any time?

2 **A** As I stated before, there are
3 legitimate reasons to prescribe opioids, in
4 end-of-life care, in cancer-related pain, in acute
5 pain.

6 There are several clinical scenarios in
7 which it's absolutely appropriate to prescribe
8 opioids.

9 Although I don't have specific
10 information on opioid prescribing by physicians in
11 Oklahoma, I would certainly hope that -- that some of
12 the prescriptions that they write are actually
13 appropriate.

14 **Q** Can you name for me any physician in
15 the State of Oklahoma who has been influenced by
16 pharmaceutical company marketing to over-prescribe
17 Actiq or Fentora?

18 MR. BECKWORTH: Objection to form.

19 THE WITNESS: Well, we have
20 evidence of influence by -- by sales reps for
21 companies of opioids other than Actiq and Fentora. We
22 do know that there were national --

23 **Q** (By Ms. Patterson) My question is
24 specific to Actiq and Fentora. I'm asking you to name
25 doctors.

1 MR. BECKWORTH: Hold on a second.
2 If we're going to be interrupting the witness, we're
3 not going to stick around.

4 So go ahead and finish your
5 question -- your answer, Doctor.

6 THE WITNESS: There are certainly
7 national marketing campaigns that would be expected to
8 have influenced physicians in Oklahoma.

9 I'm certainly hoping that there
10 will be call notes available from Cephalon reps, and I
11 would be happy to analyze those.

12 Q (By Ms. Patterson) Do you know if
13 those have been produced?

14 A I do not, but --

15 Q The documents that are in these folders
16 that Mr. Beckworth marked, I think, as Exhibit 48,
17 those are additional call notes, but you haven't
18 looked at any of those documents yet; right?

19 A I have looked at some of them and not
20 others.

21 Q And you have told us that you plan to
22 look at additional documents that are provided by
23 counsel for the State; correct?

24 A Yes. That's correct.

25 Q Do you plan to amend your disclosure

EXHIBIT 23

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IN THE DISTRICT COURT OF CLEVELAND COUNTY

STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,)
MIKE HUNTER, ATTORNEY GENERAL)
OF OKLAHOMA,)

Plaintiff,)

-vs-)

PURDUE PHARMA, L.P.; et al.,)
Defendants.)

No. CJ-2017-816

* * * * *

VIDEOTAPED DEPOSITION OF MEL POHL, M.D., DFASAM

TAKEN ON BEHALF OF THE DEFENDANTS

IN OKLAHOMA CITY, OKLAHOMA

ON MARCH 8, 2019

COMMENCING AT 9:07 A.M.

* * * * *

instaScript, L.L.C.
101 Park Avenue, Suite 910
Oklahoma City, Oklahoma 73102
405.605.6880
schedule@instascript.net

REPORTED BY: BETH A. MCGINLEY, CSR, RPR

1 **A** Other than the addiction-related medications?

2 **Q** (By Mr. Ercole) Yes.

3 **A** No.

4 **Q** Okay. With respect to that situation you just
5 described, where you visited a pharmaceutical company at a
6 booth during a -- a conference, do you recall any --
7 strike that.

8 With respect to that situation you just
9 described, did you ever visit with any representatives for
10 Cephalon at a conference?

11 **A** I can't recollect that I have.

12 **Q** So, sitting here today, you can't recall any
13 communications that you had with Cephalon after -- well,
14 strike that.

15 Sitting here today, can you recall any
16 communications you've ever had with -- with Cephalon?

17 **A** No.

18 **Q** Sitting here today, can you recall any
19 conversations you've ever had with Teva about opioid
20 medicines, as we've defined it?

21 **A** No.

22 **Q** Sitting here today, are -- can you recall any
23 conversations you had with any other -- that -- of the
24 defendants in this case, about opioid medicines?

25 **A** Yes.

1 MR. CUTLER: Object to the form.

2 Q (By Mr. Ercole) Okay. How about -- have you
3 ever heard of the company Actavis, LLC?

4 A No.

5 Q Have you ever heard of the company Watson
6 Laboratories?

7 A I might have heard of them, but I couldn't tell
8 you what they did.

9 Q Are there -- you don't recall having any
10 convers- -- communications with that company?

11 A No.

12 Q Any communications you recall with Actavis, LLC?

13 A No.

14 Q Any communications that you can recall with --
15 strike that.

16 Have you ever heard of the company Actavis
17 Pharma?

18 A No.

19 Q And are you -- in this case, you're not giving
20 any opinions regarding Actavis Pharma, correct?

21 MR. CUTLER: Object to the form.

22 A Correct.

23 Q (By Mr. Ercole) And you're not giving any
24 opinions with respect to Actavis, LLC?

25 MR. CUTLER: Object to the form.

1 **A** Correct.

2 **Q** (By Mr. Ercole) And you're not giving any
3 opinions with respect to Watson Laboratories, correct?

4 MR. CUTLER: Object to the form.

5 **A** Correct.

6 **Q** (By Mr. Ercole) Okay. You've mentioned that
7 you've used marketing materials in some of the
8 presentations that you've given -- strike that.

9 You mentioned you've used mar- -- marketing
10 materials from pharmaceutical companies in connection with
11 presentations you've given on opioids --

12 **A** Yes.

13 **Q** -- is that fair?

14 **A** Yes.

15 **Q** Okay. With respect to those presen- -- strike
16 that.

17 With respect to those marketing materials, have
18 you ever utilized any marketing materials involving
19 Cephalon?

20 **A** I think not.

21 **Q** Okay. Have you ever utilized any marketing
22 materials regarding Teva, with respect to opioids, as
23 we've defined it?

24 MR. CUTLER: Object to the form.

25 **A** I think not.

1 **Q** (By Mr. Ercole) Okay. Just give me one second,
2 if that's okay.

3 I'm trying to figure out a way of streamlining
4 things because there are numerous defendants in this case
5 and I want to make sure that I'm trying to get you out of
6 here as quickly as we can, so --

7 **A** Understood.

8 **Q** Dr. Pohl, since you've never reviewed any
9 marketing materials involving Cephalon -- correct?

10 MR. CUTLER: Object to the form,
11 mischaracterizes --

12 MR. ERCOLE: Sorry.

13 MR. CUTLER: -- his testimony.

14 **Q** (By Mr. Ercole) Have you reviewed any marketing
15 materials disseminated, involving Cephalon?

16 MR. CUTLER: Same objection.

17 **A** No, not that I recall.

18 **Q** (By Mr. Ercole) Because you're -- you haven't
19 reviewed any, you're not giving an opinion about any of
20 those materials, correct?

21 MR. CUTLER: Object to the form,
22 mischaracterizes his testimony and mischaracterizes his
23 disclosure.

24 **A** Correct.

25 **Q** (By Mr. Ercole) Okay. And you haven't -- I

1 MR. CUTLER: Object to the form.

2 A Yes.

3 Q (By Mr. Ercole) And some doctors may not
4 consider medical literature; is that fair to say?

5 MR. CUTLER: Object to the form.

6 A It is. I -- I wanted to go back to --

7 Q (By Mr. Ercole) Yeah.

8 A -- the doctor who chooses to prescribe based on
9 prior experience.

10 Q Yeah.

11 A That's the least valuable of all the lists that
12 you've just enumerated, because that's just anecdotal,
13 related to, you know, small circumstances. Ideally, we
14 base our decisions on large circumstances, such as a
15 medical article.

16 Q And when you say "small" -- so --

17 A So if you have -- you -- you've prescribed this
18 medicine for 10 patients, that's an N of 10. You know,
19 you -- you -- you'd really rather see an N of 2,000.

20 Q Sure.

21 A You know, how does it work in a large number of
22 patients compared to a small number of patients.

23 Q Well, and let me -- let me -- just for the sake
24 of, you know, intellectual discussion, let me push back on
25 that just a little bit, if it's fair.

1 So with -- would you agree, though, that a
2 prescriber that has had success with a particular medicine
3 for a number of patients, over an extended period of time,
4 may want to -- and -- and -- may want to consider that
5 experien- -- a positive experience with the medicine in
6 writing a prescription?

7 MR. CUTLER: Objection, form, completely
8 speculative, vague.

9 A I think that's what we do as physicians, but I
10 wouldn't say it's nearly as valuable as a controlled
11 study.

12 Q (By Mr. Ercole) Would you agree that in terms of
13 controlled studies and what's actually published in the
14 medical literature, that that lags behind, in some
15 instances, what's actually going on in practice?

16 MR. CUTLER: Object to the form, calls for
17 speculation, outside the scope of his testimony.

18 A Yeah, I'd suspect the answer is maybe.

19 Q (By Mr. Ercole) Okay. Just de- -- just depends?

20 A It does.

21 MR. CUTLER: Same objections.

22 Q (By Mr. Ercole) Would you -- Dr. Pohl, would you
23 agree that if chronic pain patients are screened for
24 potential substance abuse issues and then monitored
25 appropriately by prescribers, that the benefits of opioids

1 can outweigh the risks?

2 MR. CUTLER: Object to the form, calls for
3 speculation, vague.

4 A I think that they can outweigh the risks, on --
5 on occasion, yes.

6 Q (By Mr. Ercole) And just depends on the
7 particular circumstances at issue?

8 A On all the variables --

9 MR. CUTLER: Object to the form.

10 A -- yes.

11 Q (By Mr. Ercole) Yeah. And those circumstances
12 are individualized; would you agree with that?

13 MR. CUTLER: Object to the form.

14 A I would agree with that.

15 MR. ERCOLE: What -- what time is it? Do we
16 have a time?

17 THE WITNESS: 12:08.

18 MR. ERCOLE: Okay. You -- I'm happy to keep
19 going. You let me know when you want to stop for lunch.

20 THE WITNESS: I'm ready anytime.

21 MR. CUTLER: If we can stop now, I'd -- I could
22 use a break, anyway, if -- if you all are fine stopping
23 now.

24 THE WITNESS: That would be good.

25 MR. ERCOLE: Yeah, I'm going to -- I was going

1 to move on to a -- another topic, so this is as good a
2 time as any --

3 THE WITNESS: Okay.

4 MR. ERCOLE: -- so let's go off the record now.

5 THE VIDEOGRAPHER: Off the record at 12:07 p.m.,
6 end of Media No. 2.

7 (Recess was had from 12:07 p.m. to 1:05 p.m.)

8 THE VIDEOGRAPHER: We are back on the record,
9 this is Media No. 3, at 1:05 p.m.

10 Q (By Mr. Ercole) Good afternoon, Dr. Pohl.

11 A Good afternoon.

12 Q Earlier today, we were discussing some of the
13 presentations that you've given at various times regarding
14 opioids. Do you recall that?

15 A Yes.

16 Q Okay. And you mentioned, in -- in some of your
17 presentations, you've referred to or used marketing
18 materials from pharmaceutical manufacturers. Do you
19 recall that testimony?

20 A Yes.

21 Q Which specific companies' marketing materials
22 have you used?

23 A Purdue Pharma, particularly, and ads for --
24 excuse me -- OxyContin. And I don't know that it's
25 specific to any pharmaceutical company, but the

1 back one more.

2 With respect to the patients you see, the
3 patients you see have all become addicted to some type of
4 substance, correct?

5 **A** Correct.

6 MR. CUTLER: Object to the form.

7 **Q** (By Mr. Ercole) Okay. So you have not actually
8 monitored patients who are not addicted to opioid
9 medicines, for --

10 MR. CUTLER: Object --

11 **Q** (By Mr. Ercole) -- decades, correct?

12 MR. CUTLER: Object to the form.

13 **A** That's correct.

14 **Q** (By Mr. Ercole) And so based upon your personal
15 experience, then, you would not know whether or not
16 patients are benefiting or not benefiting from chronic
17 opioid therapy until they come to you and, in that
18 instance, they're -- they've suffered some type of
19 addiction, correct?

20 **A** You know --

21 MR. CUTLER: Object to the form, vague,
22 compound, mischaracterizes his earlier testimony.

23 **A** And I would say that, you know, I've based my
24 opinions on the broad efficacy of opioids on -- on the
25 literature that I've referenced here.

1 **Q** (By Mr. Ercole) And -- and the literature you're
2 referencing would be the -- is it "Efficacy of Long-Acting
3 Opioids with Respect to Chronic Pain"?

4 MR. CUTLER: Object to the form.

5 **A** Yes.

6 **Q** (By Mr. Ercole) Okay. And you're not giving an
7 opinion with respect to the efficacy of opioids with
8 respect to treating -- strike that.

9 You're not giving an opinion with respect to the
10 efficacy of -- of short-acting opioids to treat immediate
11 or acute pain, correct?

12 MR. CUTLER: Object to the form.

13 **A** No, but I have -- I have an opinion about that.
14 I mean, the -- the data that is quoted in the CDC study
15 that I also reference suggests that short-term use of an
16 opioid can result in long-term reliance on that opioid.
17 So I'm of the opinion that minimizing the use of opioids
18 in acute pain would be appropriate.

19 **Q** (By Mr. Ercole) And you used the word
20 "minimizing the use of opioids with respect to acute
21 pain." You would agree with me that opioids can be
22 effective in treating acute pain, correct?

23 **A** Well --

24 MR. CUTLER: Object to the form, vague.

25 **A** Opioids are effective in treating acute pain

1 because it's short-lived and all of the problems, the --
2 the harms are minimized in that, so there -- they are
3 beneficial -- the -- they are effective in treating pain.
4 Whether they're beneficial or not is really a -- a
5 different issue, because some people -- I mean, I can't
6 tell you how many patients tell me that they got 60 pills
7 from a surgeon for a wisdom tooth being pulled and they
8 took one and didn't like the way they felt and didn't take
9 any more, so that's a trend in our country that is also
10 problematic for acute pain.

11 Q (By Mr. Ercole) And at least -- and I think you
12 used the word -- I think your -- your testimony talks
13 about -- uses the word "rarely be -- be used daily for the
14 treatment of chronic painful conditions." Do you see
15 that?

16 A Where are we looking?

17 Q Sure. In your disclosure, the -- what I just --
18 what we just looked at, "rarely be used daily" --

19 A On the second page?

20 Q Ye- -- it's on the first page, still.

21 A Just -- just help me find the sentence and
22 I'll --

23 Q Yeah, sure. It says --

24 A I just want to confirm.

25 Q It's what we were talking about before --

1 **A** Oh, yeah.

2 **Q** -- "Opioids should rarely be used daily for the
3 treatment of chronic painful conditions."

4 **A** I would agree with that, yes.

5 **Q** Okay. And there are -- there are instances,
6 correct, where -- strike that.

7 Are you aware of -- of instances where patients
8 have benefited from the long-term use of opioid therapy
9 for chronic non-cancer pain?

10 MR. CUTLER: Object to the form.

11 **A** And I -- I think that I -- I would wonder if any
12 patient really benefits from chronic use of opioids. I
13 think that people perceive that they suffer less when they
14 take an opioid, but, in actual fact, whether they're
15 benefiting, whether it -- it -- it helps them, as an
16 organism, have a better life, have a better functional
17 life, is in question, in my mind.

18 **Q** (By Mr. Ercole) Have you spoken with doctors
19 that have talked to you about benefits that their patients
20 have had with respect to long-term chronic pain?

21 MR. CUTLER: Object to the form.

22 **A** Yeah, I -- I mean, I've heard from people, when
23 I lecture or when I discuss this topic, and, you know, I
24 read the -- the -- for the response to the CDC guidelines,
25 you know, there are people who affirm that they have been

1 is --

2 **A** Absolutely. Absolutely. False and misleading.
3 I think that the company that created that ad knew that
4 that was false and misleading.

5 **Q** So what is the basis for your opinion that the
6 advertisement was false and misleading?

7 **A** Because there's no data to suggest that opioids
8 made life better and they claimed that opioids made life
9 better. Where -- where was the data to support that
10 contention? You know, the -- and the fact that you
11 couldn't get addicted if you had chronic pain, where was
12 the data for that, other than in the Porter and Jick
13 letter to the editor of The New England Journal? So,
14 yeah.

15 **Q** Doctor, have you conducted a -- let me start
16 over.

17 Doctor, have you conducted a systematic review
18 of the literature on the risks of addiction associated
19 with opioids?

20 MR. CUTLER: Object to the form.

21 **A** I'm sorry, say the question again.

22 **Q** (By Mr. Tam) Have you conducted a systematic
23 review of the medical literature on the risks of addiction
24 associated with opioids?

25 **A** "Systematic review" is probably not an accurate

1 way to characterize it. I've reviewed reams of literature
2 on this topic. I -- I read voraciously about everything,
3 but it's not done in a systematic way.

4 Q Certainly, as, you know, an addiction
5 specialist, you've conducted research; I get that.

6 So just to make my question clear: As to the
7 issue of the risk of addiction associated with opioids,
8 you have not done a systematic review of the literature,
9 have you?

10 A And I'll --

11 MR. CUTLER: Object to the form.

12 A -- state again that I've reviewed a lot of
13 literature, depending -- I mean, I guess I need a
14 definition of "systematic review." I -- I don't want to
15 exaggerate the systematic nature of my review, but I've
16 reviewed reams of literature on this topic.

17 Q (By Mr. Tam) Can you identify any study at the
18 time -- let me start over.

19 Can you -- at the time you saw these
20 advertisements in The Journal of the Medical -- let me
21 start over.

22 At the time you saw the advertisements in The
23 Journal of the American Medical Association, can you i- --
24 identify any study that demonstrated that the
25 advertisement was false or misleading?

1 MR. CUTLER: Object to the form.

2 A You're saying at --

3 MR. CUTLER: Asked and answered.

4 A At the time that I saw this ad, were there --
5 did I -- the studies didn't exist. The studies that I'm
6 referencing now weren't available. I mean, those have
7 come since that time. Were there studies at that time?
8 None that I'm aware of, I...

9 Q (By Mr. Tam) And you can't identify any doctor
10 in Oklahoma who saw that advertisement, can you?

11 MR. CUTLER: Object to the form.

12 A No.

13 Q (By Mr. Tam) And you cannot identify any
14 Oklahoma doctor who relied on that advertisement in
15 writing a prescription for OxyContin, can you?

16 MR. CUTLER: Object to the form --

17 A I can't, but I can assume that people in
18 Oklahoma read the same medical journals that I do. The
19 Journal of the American Medical Association is a
20 nationally-distributed journal to all members of the AMA,
21 so I -- I would assume that they saw it, but I -- I
22 haven't spoken to any Oklahoma doctors to confirm that.

23 Q (By Mr. Tam) Even if you assume that some
24 doctors in Oklahoma may have seen that advertisement, you
25 don't know whether any of those Oklahoma doctors relied on

EXHIBIT 24

1 IN THE DISTRICT COURT OF CLEVELAND COUNTY
2 STATE OF OKLAHOMA

3 STATE OF OKLAHOMA, ex rel.,
4 MIKE HUNTER, ATTORNEY GENERAL
5 OF OKLAHOMA,

6 Plaintiff,

7 vs.

 No. CJ-2017-816

8 PURDUE PHARMA L.P.;
9 PURDUE PHARMA, INC.;
10 THE PURDUE FREDERICK
11 COMPANY;
12 TEVA PHARMACEUTICALS
13 USA, INC.;
14 CEPHALON, INC.;
15 JOHNSON & JOHNSON;
16 JANSSEN PHARMACEUTICALS, INC.;
17 ORTHO-McNEIL-JANSSEN
18 PHARMACEUTICALS, INC., n/k/a
19 JANSSEN PHARMACEUTICALS, INC.;
20 JANSSEN PHARMACEUTICA,
21 INC., n/k/a JANSSEN
22 PHARMACEUTICALS, INC.;
23 ALLERGAN, PLC, f/k/a
24 ACTAVIS PLC, f/k/a ACTAVIS, INC.,
25 f/k/a WATSON PHARMACEUTICALS, INC.;
 WATSON LABORATORIES, INC.;
 ACTAVIS LLC; and
 ACTAVIS PHARMA, INC.,
 f/k/a WATSON PHARMA, INC.,

 Defendants.

_____/

VIDEOTAPED DEPOSITION OF WAYNE ARTHUR VAN ZEE, M.D.
TAKEN ON BEHALF OF THE DEFENDANTS
ON FEBRUARY 26, 2019, BEGINNING AT 9:07 A.M.
IN OKLAHOMA CITY, OKLAHOMA

VIDEOTAPED BY: Gabe Pack
REPORTED BY: D. Luke Epps, CSR, RPR

1 certification for that.

2 Q (BY MR. HOFFMAN) Do you consider yourself
3 to be or do you hold yourself out as a marketing
4 expert?

5 A I hold myself as somebody knowledgeable
6 about the marketing of OxyContin.

7 Q Okay. And other than the 2009 article,
8 which we're going to talk about in a moment, have
9 you published on the topics of either pharmaceutical
10 marketing or the marketing of OxyContin at any other
11 point in time?

12 A No.

13 Q And you -- you are currently employed at
14 the Stone Mountain Health Services. I guess it's
15 the St. Charles Clinic; is that right?

16 A Correct.

17 Q Okay. And what do you do there?

18 A I'm a primary care general internist.

19 Q And you mentioned this a moment ago, but
20 just tell me briefly, what kinds of patients do you
21 see on a -- on a daily basis?

22 A Well, as a general internist, they're --
23 they're virtually all adults over age 18, and you
24 see a variety of chronic medical problems from
25 hypertension, diabetes, COPD, black lung cancer,

1 chronic renal insufficiency, so those are common
2 medical problems. I've been a prescriber of
3 buprenorphine since 2003, so that's 16 years now,
4 and about 20 percent of my practice is taking care
5 of patients with opioid use disorder.

6 Q Okay. If you can estimate, approximately
7 how many patients do you see per day?

8 A I would see between 16 and 20 patients a
9 day.

10 Q And do you currently prescribe opioids for
11 patients who have chronic pain?

12 MR. PATE: Object to form.

13 THE WITNESS: I --

14 MR. PATE: Ask you asking -- hold on.
15 You're asking him how he prescribes opioids?

16 MR. HOFFMAN: I'm just asking if he -- if
17 he prescribes opioids currently for patients who
18 have chronic pain.

19 MR. PATE: Patients in his own practice?

20 MR. HOFFMAN: Correct.

21 THE WITNESS: Yes. I prescribe opioids
22 for some of my patients with chronic pain.

23 Q (BY MR. HOFFMAN) How many, approximately,
24 patients do you believe you have who are in chronic
25 pain for whom you prescribe opioids?

1 A 200 to 250.

2 Q And for some of those patients, do you
3 currently prescribe OxyContin?

4 A I do not.

5 Q None of those patients, none of the 200 to
6 250, you don't prescribe OxyContin for any of them?

7 A I do not.

8 Q What --

9 A I prescribe oxycodone, which is a
10 short-acting oxycodone, but no sustained-release
11 oxycodone.

12 Q What other opioids do you prescribe to
13 these approximately 200 to 250 patients who are in
14 chronic pain?

15 A Short-acting oxycodone, short-acting
16 hydrocodone, fentanyl patches on occasion, morphine,
17 both immediate release and sustained release, and
18 methadone.

19 Q So you mentioned with morphine, you
20 prescribe both the immediate release or IR as well
21 as the controlled-release, which is also sometimes
22 referred to as extended-release or long-acting; is
23 that right?

24 A Correct.

25 Q You mentioned earlier you do not prescribe

1 A Well, that's -- that's the primary one. I
2 was a volunteer medical -- volunteer medical
3 director at a nonprofit residential drug treatment
4 facility for several years, and no medications were
5 used in that situation, but the current practice is
6 that, no, I don't use other things besides
7 behavioral health interventions, 12-step treatment,
8 12-step programs and buprenorphine treatment.

9 Q Okay. You do use, you mentioned earlier,
10 several different types of opioids to treat chronic
11 pain; is that right?

12 A I do.

13 Q So based upon that, I take it you would
14 agree that opioids can be safe and effective when
15 used according to the FDA-approved labeling?

16 A No. I don't agree with that. I think
17 there are -- I think they can be safe, but they're
18 not always safe, and I don't -- I think it's almost
19 misnomered to say that opioids are safe because
20 opioids can inherently be addictive, and there are
21 safer ways to prescribe opioids than others, but I
22 don't know any situation where I could feel
23 completely safe in.

24 Q Okay. And my question was -- was
25 specific. I said would you agree that opioids can

1 be safe and effective when used according to the
2 FDA-approved labeling, and I think that's a
3 clarification you just gave me is that they can be;
4 is that right?

5 MR. PATE: Objection. Misstates his
6 testimony. He answered your question.

7 Q (BY MR. HOFFMAN) Would you agree that
8 they can be safe and effective when used according
9 to the FDA-approved labeling?

10 MR. PATE: Object to form. Asked and
11 answered.

12 Q (BY MR. HOFFMAN) You can go ahead and
13 answer.

14 MR. PATE: You can also look at your prior
15 answer if you need to because you've already
16 answered this question.

17 Q (BY MR. HOFFMAN) He hasn't answered it,
18 but even if he has, I want to clarify. So do you
19 know which question you're answering now, Doctor?

20 A You asked me if opioids can --
21 prescription opioids can be safe and effective.

22 Q When used according to the FDA-approved
23 labeling.

24 A They can be.

25 Q And that's why you've prescribed them to

1 200 to 250 of your current patients; right?

2 A Right.

3 Q Okay. I don't think we've marked your
4 article yet, so let's go ahead and mark your
5 article. I guess I need another exhibit sticker.
6 My plan for marking them in advance has failed
7 miserably, so let me remark this. Let me just --
8 I'll mark your copy, Doctor, and I'll give it back
9 to you. We'll mark as Exhibit 3 your article -- the
10 copy of your article that you've brought with you
11 here today. It's entitled "The Promotion and
12 Marketing of OxyContin: Commercial Triumph, Public
13 Health," excuse me, "Tragedy," and you are the sole
14 author; is that right?

15 (Exhibit 3 marked for identification.)

16 A Correct.

17 Q And as we mentioned earlier, there's some
18 highlighting and some notes on here, and those were
19 all placed on the document by you?

20 A Those are -- those were put -- those are
21 my handwriting. Those are my notes.

22 Q Okay. Let me hand that back to you and
23 I'll provide copies.

24 MR. PATE: I have it.

25 MR. HOFFMAN: You have it?

1 MR. PATE: Exhibit 3?

2 Q (BY MR. HOFFMAN) Correct. Now, this --
3 this article, which is Exhibit 3, this was published
4 in the American Journal of Public Health; is that
5 right?

6 A That's correct.

7 Q Did you submit this article to any other
8 journals?

9 A I submitted an earlier version to other
10 journals, yes.

11 Q Which journals did you submit to?

12 A Annals of Internal Medicine.

13 THE COURT REPORTER: I'm sorry?

14 THE WITNESS: Annals of Internal Medicine.
15 A-N-N-A-L-S of Internal Medicine, a much earlier
16 version.

17 Q (BY MR. HOFFMAN) Any other -- excuse me.
18 Any other journals to which you submitted an earlier
19 version?

20 A I don't think so.

21 Q So what happened with the earlier version
22 that you submitted to the Annals of Internal
23 Medicine? Did they reject it?

24 A They did.

25 Q Did they tell you why?

EXHIBIT 25

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IN THE DISTRICT COURT OF CLEVELAND COUNTY
STATE OF OKLAHOMA

STATE OF OKLAHOMA, ex rel.,
MIKE HUNTER, ATTORNEY GENERAL
OF OKLAHOMA,

Plaintiff,

vs.

No. CJ-2017-816

- (1) PURDUE PHARMA, L.P.,
 - (2) PURDUE PHARMA, INC.,
 - (3) THE PURDUE FREDERICK COMPANY;
 - (4) TEVA PHARMACEUTICALS USA, INC.;
 - (5) CEPHALON, INC.;
 - (6) JOHNSON & JOHNSON;
 - (7) JANSSEN PHARMACEUTICALS, INC.;
 - (8) ORTHO-McNEIL-JANSSEN
PHARMACEUTICALS, INC., n/k/a
JANSSEN PHARMACEUTICALS, INC.;
 - (9) JANSSEN PHARMACEUTICA, INC.;
 - n/k/a JANSSEN PHARMACEUTICALS, INC.;
 - (10) ALLERGAN, PLC, f/k/a ACTAVIS PLC,
f/k/a ACTAVIS, INC., f/k/a WATSON
PHARMACEUTICALS, INC.;
 - (11) WATSON LABORATORIES, INC.;
 - (12) ACTAVIS LLC; and
 - (13) ACTAVIS PHARMA, INC.;
 - f/k/a WATSON PHARMA, INC.;
- Defendants.

VIDEOTAPED DEPOSITION
OF TEVA 3230(C) (5) WITNESS
JOHN HASSLER
TAKEN ON BEHALF OF THE PLAINTIFFS
ON JANUARY 30, 2019, BEGINNING AT 9:08 A.M.
IN OKLAHOMA CITY, OKLAHOMA

VIDEOTAPED BY: Gabriel Pack

REPORTED BY: Lacy Antle, CSR, RPR

1 question.

2 Q (BY MR. DUCK) Sometimes Teva funds or
3 sponsors or even conducts clinical studies itself
4 after FDA approval for purposes of marketing, right?

5 MR. FIORE: Object to form and scope.

6 THE WITNESS: I don't look at it quite
7 that way. The company will fund studies that look
8 at specific attributes of the product that we want
9 to better understand and characterize which can have
10 a beneficial effect in terms of promoting those
11 branded products.

12 Q (BY MR. DUCK) Teva does what it can to
13 understand physicians' concerns with any of its
14 products, right?

15 A Yes.

16 MR. FIORE: Object to form.

17 Q (BY MR. DUCK) And if Teva identifies a
18 concern that is preventing physicians from
19 prescribing its drugs, Teva will perform research
20 into that concern, right?

21 MR. FIORE: Object to form and scope.

22 THE WITNESS: At times.

23 Q (BY MR. DUCK) And if the research yields
24 favorable results for Teva, Teva can then use those
25 result to promote its drugs and overcome those

1 concerns, correct?

2 MR. FIORE: Object to form and scope.

3 THE WITNESS: Only if that trial qualifies
4 and is recognized by the FDA in order to incorporate
5 the outcomes of the trial into the label, so in
6 order to use the material promotionally, it has to
7 be part of the label.

8 Q (BY MR. DUCK) Is it true that the only
9 clinical studies or research that Teva references in
10 promotion are those that have been submitted to the
11 FDA as part of the label?

12 MR. FIORE: Object to the form and scope.

13 THE WITNESS: In a proactive manner, for
14 our sales force to use data and messaging
15 proactively, it has to be PARC approved and PARC
16 approved materials have to be consistent with the
17 product labeling.

18 Q (BY MR. DUCK) What does PARC approved mean?

19 A That that material has been submitted
20 through a review process where regulatory, medical,
21 legal and marketing assess the piece to be
22 consistent with the label, accurate, fair balanced
23 and compliant with laws and regulations. Once it's
24 been approved, then it can be used promotionally.

25 Q Is the FDA involved in that approval

1 process at all?

2 MR. FIORE: Object to the form.

3 THE WITNESS: The FDA receives all of the
4 branded PARC-approved materials after they've been
5 approved when they're being used in the field,
6 except for Actiq, which required presubmission of
7 all promotional materials to the FDA prior to their
8 use.

9 Q (BY MR. DUCK) Why the difference?

10 A Actiq was approved under a regulation
11 that's called Subpart H and it allows for an
12 expedited FDA review, but more stringent and
13 restricted controls on what -- what can be done with
14 the product in the marketplace following review.

15 Q Why was Actiq approved under Subpart H?

16 MR. FIORE: Object to form and scope.

17 THE WITNESS: I don't know the specific
18 criteria that Subpart H represents. My
19 understanding is that is for products that have a
20 very important unmet need that the FDA feels an
21 urgency to prioritize the evaluation and move the
22 product to market, but I don't know that that's
23 accurate, that's just my understanding, based on
24 what I've heard. I'm not particularly familiar with
25 Subpart H.

1 Q (BY MR. DUCK) Does Exhibit 4 reflect every
2 single clinical study that Teva funded, sponsored or
3 conducted related to Actiq and Fentora?

4 MR. FIORE: Object to form.

5 THE WITNESS: To the best of my knowledge
6 but I -- to go back to your earlier question, I
7 didn't ask the question whether there was anything
8 that would be an investigated or initiated study
9 that could have been -- received a grant, whether
10 they were included.

11 Q (BY MR. DUCK) What do you mean by
12 "investigated or initiated"?

13 A If an investigator came to Cephalon or to
14 Teva and had an idea for a study proposal that they
15 wanted to investigate and pursue with their hospital
16 and have their own independent ethics and hospital
17 review to qualify that study, there were grants made
18 that would allow for investigator initiated trials,
19 which were not company controlled. Typically those
20 are phase four studies, and there are phase four
21 studies listed in here, so they may be included, but
22 I didn't ask the question.

23 Q By "investigator," you mean a third-party
24 researcher?

25 A Yes.

1 Q Now, by this time was Actiq also being
2 made in a generic form by Teva?

3 A Yes.

4 Q Does this include any of its sales and
5 marketing expended for the generic form of Actiq?

6 MR. FIORE: Object to form.

7 THE WITNESS: No, there aren't any sales
8 and marketing initiatives. There are product
9 announcements initiatives for the generic products
10 and there's allocation of expenses for generic
11 products, but they're not -- they're not allocated
12 to a specific product. So it's all lumped together
13 for all of Teva's generics, they're not split out
14 for any specific product.

15 Q (BY MR. DUCK) Do the amounts we see for
16 sales and marketing on this Exhibit 2 include
17 amounts expended on non-branded marketing?

18 MR. FIORE: Object to form.

19 THE WITNESS: For the branded product, any
20 expenses related to sales and marketing, which would
21 include any medical affairs expenses as well, would
22 be included in these numbers that were attributed
23 back to the brand.

24 Q (BY MR. DUCK) So yes, these numbers do
25 include non-branded marketing?

1 MR. FIORE: Object to form.

2 THE WITNESS: If there was any.

3 Q (BY MR. DUCK) Well, Teva and Cephalon have
4 conducted non-branded marketing related to opioids,
5 true?

6 A Yes.

7 MR. FIORE: Object to form and scope.

8 Q (BY MR. DUCK) Teva and Cephalon have -- new
9 question.

10 Teva and Cephalon have conducted
11 non-branded marketing about the problem of pain
12 generally, right?

13 MR. FIORE: Object to form and scope.

14 THE WITNESS: Yes.

15 Q (BY MR. DUCK) And when Teva does
16 non-branded marketing about opioids generally or
17 pain generally, Teva does not mention its products,
18 true?

19 MR. FIORE: Object to form and scope.

20 THE WITNESS: If it's non-branded
21 promotion that the company controls, then it cannot
22 mention a product.

23 Q (BY MR. DUCK) Otherwise the FDA would have
24 to take a look at the information, because branded
25 marketing is regulated by the FDA?

1 A It would be submitted --

2 MR. FIORE: Object to form. Lacks
3 foundation. Assumes facts not in evidence and
4 scope.

5 THE WITNESS: It would be submitted to the
6 FDA and if it included Actiq specific information it
7 would be submitted prior to use.

8 Q (BY MR. DUCK) But non-branded marketing is
9 not submitted to the FDA, true?

10 MR. FIORE: Same objection.

11 THE WITNESS: That's correct. It still
12 goes through the PARC-approval process if Teva or
13 Cephalon controls the content, but it is not
14 submitted to the FDA.

15 Q (BY MR. DUCK) And Teva makes generic
16 opioids, right?

17 MR. FIORE: Object to form.

18 THE WITNESS: Yes.

19 Q (BY MR. DUCK) Generic opioids are used to
20 treat pain, correct?

21 MR. FIORE: Object to the form and scope.

22 THE WITNESS: Yes.

23 Q (BY MR. DUCK) And between the years 2013
24 and 2016, you'd agree with me that Teva in fact
25 conducted non-branded marketing about opioids and

1 pain?

2 MR. FIORE: Object to form and scope.

3 THE WITNESS: Yes.

4 Q (BY MR. DUCK) So even though Teva may not
5 mention its generic products in this non-branded
6 marketing, Teva's generic products do benefit from
7 non-branded marketing about opioids and pain that
8 Teva conducts, true?

9 MR. FIORE: Object to form and scope.

10 THE WITNESS: It can if there's
11 application for use of those products in managing
12 that disease state, it -- those non-branded disease
13 state materials also may recommend other approaches,
14 other therapies that are not related to Teva.

15 Q (BY MR. DUCK) Well, Teva conducts
16 non-branded marketing with the intent to further its
17 business, right?

18 MR. FIORE: Object to form and scope.

19 THE WITNESS: It conduct -- it conducts
20 non-branded marketing with the intent of improving
21 management of specific disease states. Where it's
22 appropriate to use a Teva product, it would benefit
23 from that use, but in managing the disease state,
24 there may be many other options and choices that a
25 physician would make that Teva would support as part

1 write "DAW" on an OxyContin prescription because
2 they wanted to have the actual OxyContin branded
3 drug dispensed instead of the identical generic
4 OxyContin drug?

5 MR. FIORE: Objection to form and scope.
6 Calls for speculation.

7 THE WITNESS: I don't know why they would
8 do that for this product that I don't have any
9 exposure to Purdue's branding or service offerings.
10 I know that in other areas on other brands that I've
11 worked on, there are services or support that's
12 provided in conjunction with the brand that's not
13 available on a generic that might lead a physician
14 to write a branded product.

15 Q (BY MR. DUCK) Kind of like someone might
16 buy a Lexus because you get free carwashes at the
17 dealership?

18 MR. FIORE: Objection to form and scope.
19 You can answer in your personal capacity
20 if you can.

21 Q (BY MR. DUCK) It's a pretty good analogy,
22 right?

23 MR. FIORE: Same objection.

24 THE WITNESS: There would be other
25 services that accompany the product could lead you

1 to purchase one product over another.

2 Q (BY MR. DUCK) Because it's really just a
3 Toyota, we all know that, right?

4 MR. FIORE: Same objection.

5 THE WITNESS: I can't validate the
6 authenticity of this document, it's not Teva's
7 document, but I also was not aware that Oxycodone ER
8 contained abuse deterrent properties and so I may
9 have misstated a question earlier, an answer to a
10 question earlier.

11 Q (BY MR. DUCK) Did Cephalon ever engage in
12 any nonbranded marketing in conjunction with another
13 opioid manufacturer?

14 MR. FIORE: Objection to form and scope.

15 THE WITNESS: How -- can you describe what
16 you're looking for in any more detail?

17 Q (BY MR. DUCK) Sure. Let's -- there's a few
18 different things that I'm thinking of, but first,
19 did Teva and another opioid manufacturer ever work
20 together to create material that would be
21 disseminated that was nonbranded information about
22 opioids?

23 MR. FIORE: Objection to form and scope.

24 THE WITNESS: There were instances when
25 third parties would submit requests for support from

1 multiple companies to create disease state
2 management materials and Cephalon or Teva would have
3 donated money to address those requests, which may
4 have been made by others, but I don't categorize
5 that as nonbranded marketing, so much as educational
6 grants to provide educational information on disease
7 state.

8 I'm not aware -- nothing comes to mind
9 right now of initiatives where Cephalon and another
10 company controlled the content of a marketing piece
11 that was nonbranded and distributed, I'm not
12 thinking of any.

13 Q (BY MR. DUCK) What about Teva and another
14 opioid manufacturer?

15 MR. FIORE: Same objection.

16 THE WITNESS: Nothing comes to mind.

17 Q (BY MR. DUCK) But the situation you
18 described, for example, may be where an association
19 like the American Academy of Pain Medicine solicits
20 requests for funding from multiple opioid
21 manufacturers, is that the situation you were
22 envisioning, you were thinking of?

23 MR. FIORE: Objection to form and scope.

24 THE WITNESS: Any company that would be
25 involved in pain management that has -- would have

1 an interest in furthering education in that regard
2 could be approached by a third-party organization to
3 produce materials and Teva or Cephalon could have
4 issued a grant in support of the those materials
5 that provided partial funding, but at that time may
6 not and probably would not have known whether other
7 companies, or which other companies, or
8 philanthropes or foundations would have been
9 contributing to that project as well.

10 Q (BY MR. DUCK) What copromoting or
11 copromotion agreements has Cephalon entered into
12 with another manufacturer?

13 A I'm not aware of any copromote.

14 Q Other than the Purdue agreement that we
15 discussed today, what other distribution -- supply
16 and distribution agreements does Teva have with
17 other opioid manufacturers?

18 A There is a supply agreement that Teva
19 manufacturers Norco and Kadian for Allergan and
20 there's a manufacturing agreement where Teva
21 manufactures Embeda, or Embeda, for Pfizer.

22 Q How do you spell that drug?

23 A I think that it's E-m-b-e-d-a.

24 Q It's an opioid?

25 A I believe it's a morphine product.

1 Q Okay. What other supply and distribution
2 agreements?

3 A That's all that I'm aware of.

4 Q Just three total?

5 A Yes.

6 Q The generic OxyContin that Teva has with
7 Purdue is the only supply and distribution agreement
8 between Teva and Purdue?

9 MR. FIORE: Objection to form.

10 THE WITNESS: As far as I know, yes.

11 Q (BY MR. DUCK) Put aside supply and
12 distribution agreements, are there any other type of
13 agreements that Teva has with opioid manufacturers?

14 MR. FIORE: Objection to form and scope.

15 THE WITNESS: Not that I've seen.

16 Q (BY MR. DUCK) And the Allergan and Pfizer
17 agreements, Teva is the supplier?

18 MR. FIORE: Objection to form.

19 THE WITNESS: Yes, Teva manufactures the
20 product for those other organizations.

21 Q (BY MR. DUCK) In the Purdue agreement, Teva
22 is the distributor, the buyer, right?

23 A That's correct.

24 Q And is that Purdue agreement the only
25 agreement with an opioid company where Teva is the

1 buyer and distributor?

2 A That's the only one that I'm aware of.

3 Q And did you do anything to look for
4 others?

5 A I asked for all of them.

6 Q Who did you ask?

7 A The -- my counsel.

8 Q Who at Teva maintains these contracts?

9 A I believe they would be maintained in the
10 legal department.

11 Q And are all three of these contracts still
12 active?

13 A To my knowledge, yes.

14 Q Are there any expired contracts related to
15 the supply and distribution of opioids that existed
16 that you haven't listed here?

17 A Earlier in the afternoon we talked about
18 an agreement that Watson had, but I don't believe
19 that that still exists, that there's any ongoing
20 work there.

21 Q Is the MS Contin agreement the only one
22 regarding Watson that you're aware of?

23 MR. FIORE: Objection to form.

24 THE WITNESS: Yeah, that's all I remember.

25 Q (BY MR. DUCK) Anything else, prior